



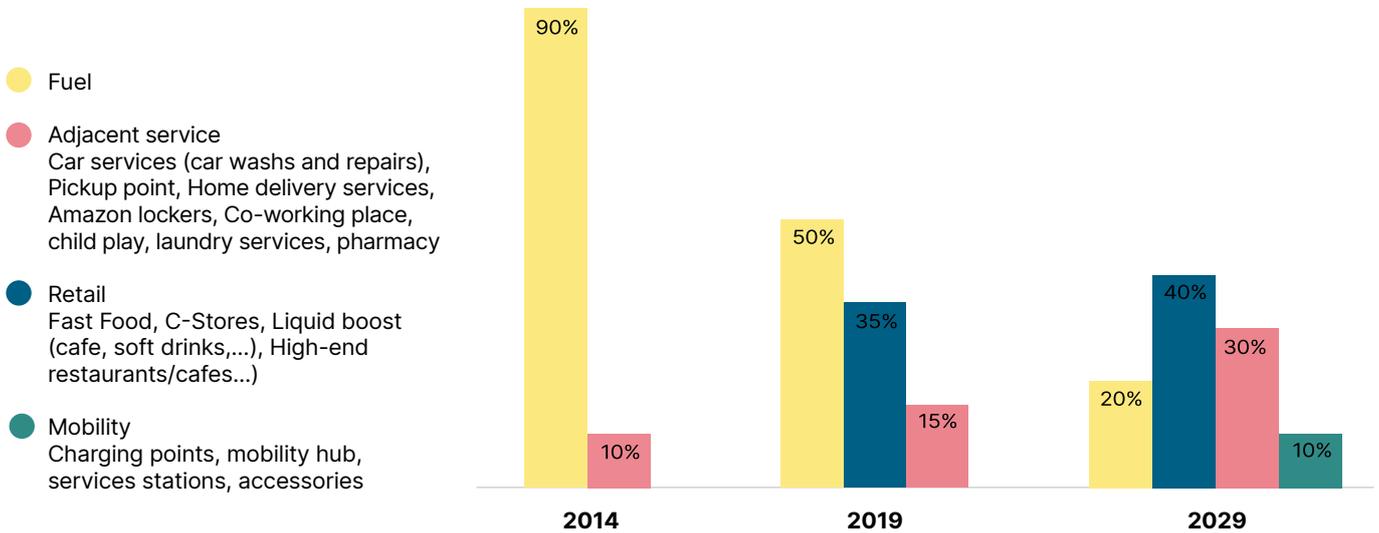
Drive your customers in an innovative digital journey

WL Pay & Drive

Digital Payments
for a Trusted World

The evolution of energy market for vehicles

Forecourt market share evolution



In the past, forecourt was centered around fuel.

Today, consumer demand shifted toward retail shopping and adjacent service.

In the future, consumer demand for convenience coupled with wired mobility and energy trends will enhance the role of services.

What are the challenges for the future gas station ?

Merchant needs to adapt to the evolutions of the market with solution easy to deploy and manage to control costs :

#1 The development of alternatives to the thermal individual car
e.g: electric vehicle

#2 The customer's desire for more services
e.g: locker

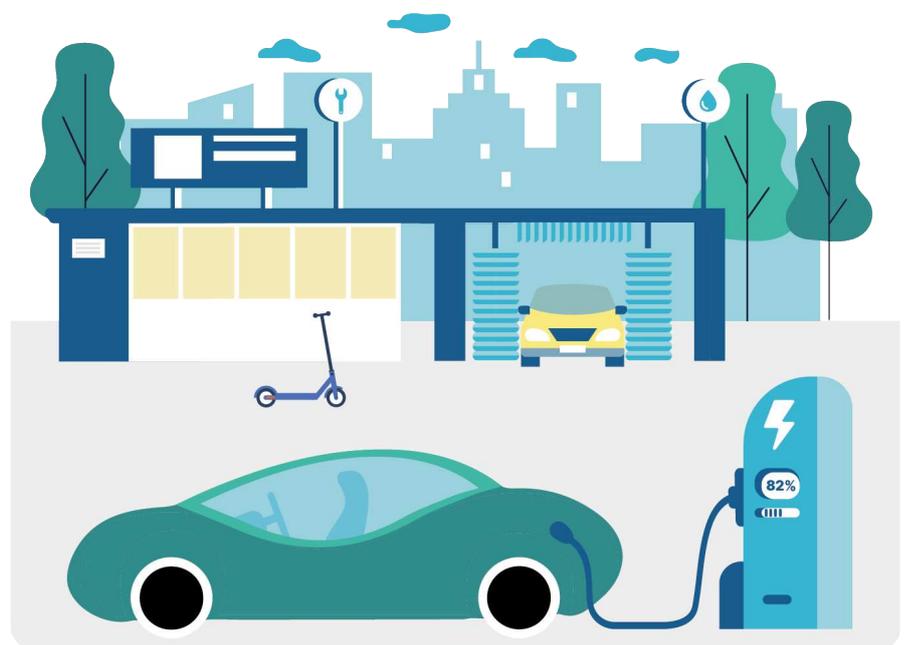
#3 The evolution of payment uses
e.g: mobile payment

#4 The customers habits
e.g: opening time 24/7

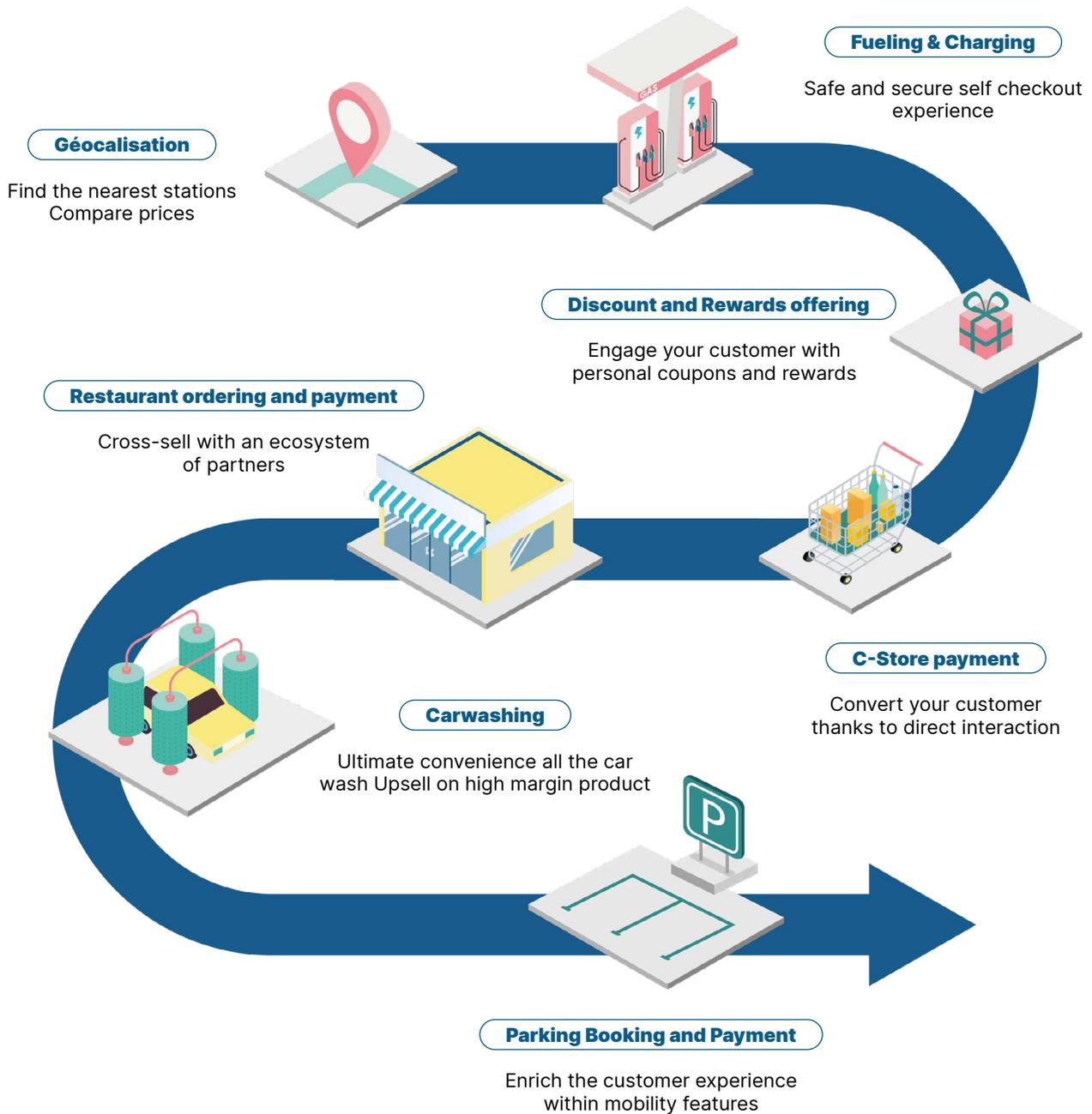
#5 The rise of autonomous shop
e.g: self checkout

#6 The personalization of the user experience
e.g: customer centric marketing

#7 The complexity of the ecosystem
e.g: partnership multiplication



With WL Pay & Drive, Customer can use private card, universal card, prepaid account or gift card from your loyalty system on their mobile or their connected vehicle to refuel, to charge their electric vehicle, to buy goods in a gas station, to pay a parking, to use car wash or to pay in a restaurant.



Our solution provide a single platform to orchestrate all payments for your mobility services.

It's It is designed to facilitate the integration of many systems so you can focus on the value you bring to your customer and develop new services with our support.

Thanks to customers knowledge, bring by the product, you can develop your business with an efficient commercial animation. In addition, transactions can be done 24/7 without terminal or staff.



Easy to integrate in an existing application.

Manage several pump systems, charging point systems and payment means with a single unified interface.

Connection with your own CRM or loyalty software, to increase customer knowledge with new data provided by the solution.

How to innovate together ?

We have built with our partners use cases for client like voice control fuelling

#STEP 01



The user enrolls to the service at home and create a voice print via the mobile application.

#STEP 02



While the user is driving, he can interact with the assistant and ask to fill up the car with gas.

#STEP 03



Thanks to free speech voice authentication, the user is authenticated and can directly fill up his car at the gas station.

#STEP 04



Once the user has filled in the car, he can go back to his car. He will have a confirmation of the amount charged.

About Worldline

Worldline [Euronext: WLN] is a global leader in the payments industry and the technology partner of choice for merchants, banks and acquirers. Powered by 20,000 employees in more than 50 countries, Worldline provides its clients with sustainable, trusted and innovative solutions fostering their growth. Services offered by Worldline include instore and online commercial acquiring, highly secure payment transaction processing and numerous digital services. In 2021 Worldline generated a proforma revenue close to 4 billion euros.

worldline.com



For further information
dl-pay-and-drive@worldline.com



Worldline is a registered trademark of Worldline SA. February 2022
© 2022 Worldline.