

WL TAP 2 USE

EMPOWERING

CASHLESS

TRANSPORT

AND SOCIAL

MOBILITY

WHAT COMMUTERS TELL US

40%

of commuters say the complexity of choosing the right fare and ticket constrains their use of public transport.*

27%

of commuters would use more public transport if it was easier to pay.*

43%

of users have missed a train or bus while waiting to buy a ticket.**

Passengers are looking for a more connected, easier and seamless user experience.

Traffic congestion and rapid urbanisation pose big challenges to lots of cities. WL Tap 2 Use aims to improve and simplify travelling around the city, allowing them to plan, access and pay for their multimodal journeys in a more convenient way for a seamless transport and payment experience.

WL TAP 2 USE

A SOLUTION TAILORED TO CLIENT'S NEEDS

ACCOUNT-BASED ENGINE

Manages the rules of access to different mobility services. It enables offline validation, multimodal journey construction, risk assessment and best-value fare calculation.

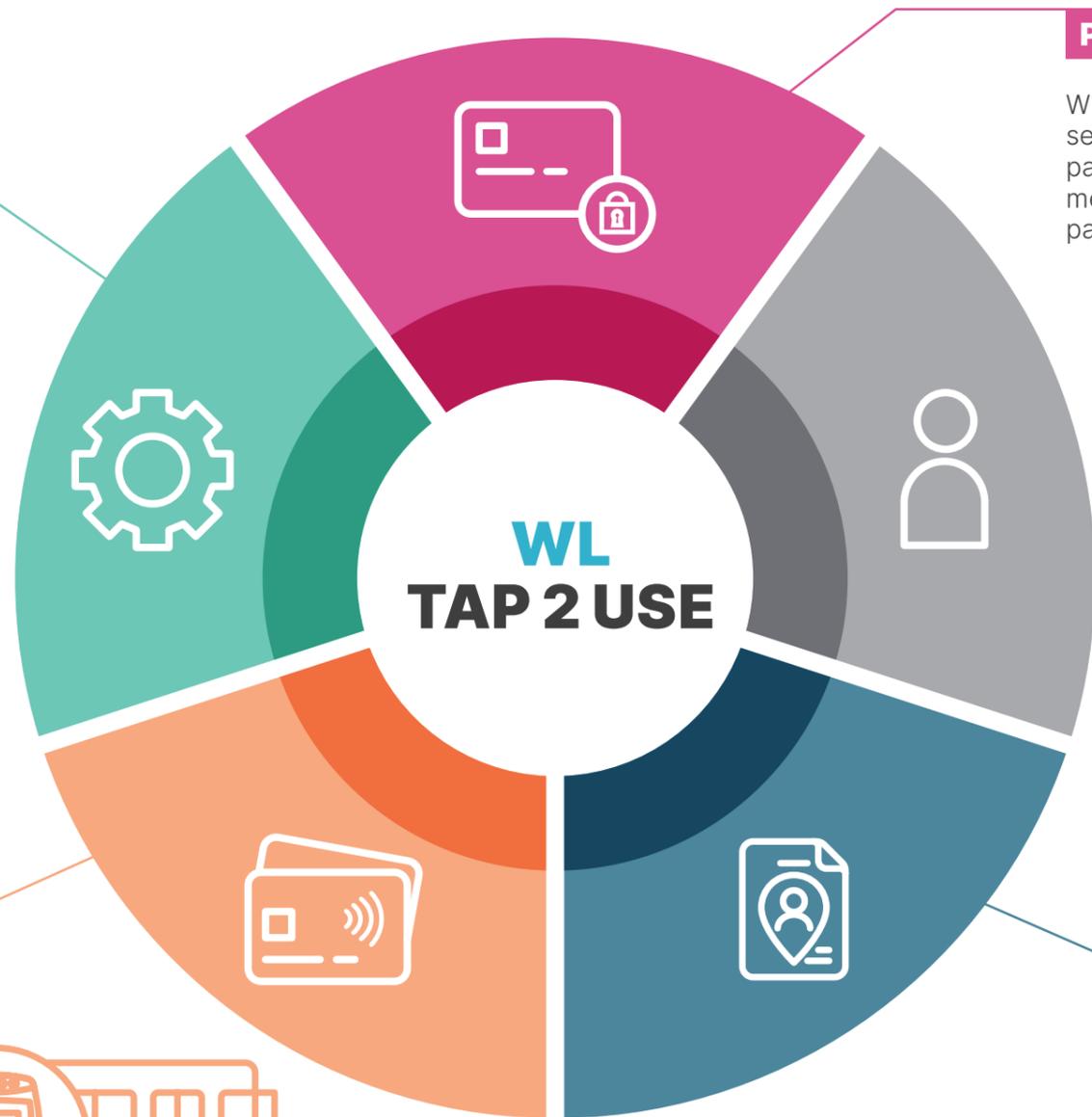
It fully supports Open Payment (Mass Transit Implementation for contactless EMV) as well as other forms of account based ticketing based on barcode, mobile and hands-free ticketing among others.

CUSTOMER EXPERIENCE

Travellers can easily access and pay by using different personal identifiers, including debit and credit cards, existing transport cards, license plate numbers and many others.

The system can connect to on-board validators, platform validators and mobile inspection devices.

The solution is built on open APIs to ensure smooth integration of both existing and new systems, as well as being fully PCI DSS and P2PE compliant.



PAYMENT SERVICES

WL Tap 2 Use guarantees the user's security for pre-payment and post-payment. As well as for multiple payment means, whether for card or non-card payment transactions.



WL TAP 2 USE PAYMENT SERVICES

- Uses secure tokenization and encryption of payment data
- Enables efficient connection to multiple acquirers through a safe and PCI certified gateway
- Manages financial risk, implementing fraud detection and debt recovery multichannel mechanism



MOBILITY ACCOUNT

The Mobility account is the corner stone of the WL Tap 2 Use MaaS offering.

From one single account, users can update their personal and payment details, check their travel history and expenses, purchase mobility services and contact customer service.



OPERATIONAL TOOLS

DATA INTELLIGENCE

Operators can capture, analyse and keep track of key usage indicators and mobility trends in order to continuously enhance the services.

ADMINISTRATION

The administration tool enables system configuration and provides dashboards and reports relevant to the operation of the system and its performance.

BRINGING BENEFITS FOR EVERYONE



END-USER

- Seamless multimodal journey
- Best-value fares
- One single account



TRANSPORT OPERATORS

- ↓ Operational cost
- ↑ Customer experience
- ↑ Ridership



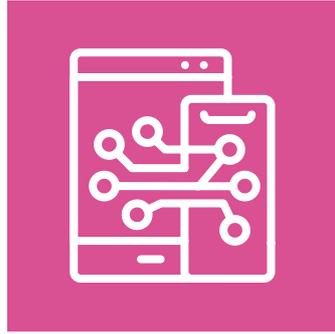
THE CITY

- Integrated mobility services
- Enhanced audit and control processes
- Targeted marketing

WHY WL TAP 2 USE?



Customer simplicity
at the heart



MaaS Innovation and
integration roadmap



Increased revenue
collection potential



PCI compliant,
secure and accredited
payment processing

ABOUT WORLDLINE

Worldline [Euronext: WLN] is the European leader in the payment and transactional services industry. With innovation at the core of its DNA, Worldline's core offerings include pan-European and domestic Commercial Acquiring for physical or online businesses, secured payment transaction processing for banks and financial institutions, as well as transactional services in e-Ticketing and for local and central public agencies. Thanks to a presence in 30+ countries, Worldline is the payment partner of choice for merchants, banks, public transport operators, government agencies and industrial companies, delivering cutting-edge digital services. Worldline's activities are organized around three axes: Merchant Services, Financial Services including equensWorldline and Mobility & e-Transactional Services. Worldline employs circa 11,000 people worldwide, with estimated pro forma revenue of circa 2.3 billion euros on a yearly basis. worldline.com

* The Future of transportation - Visa, 2019

** Xerox, 2014

For further information
infoWL@worldline.com

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responsible forestry