



Microsoft and Worldline

A trusted partnership to help prevent fraud
and empower your online business



E-commerce is on the rise but with it comes serious challenges such as the increase in online fraud costing billions to merchants across the globe. Online fraud rate remains at record high, especially for cross-border businesses, which exposes them to vulnerable situations. Worldline understands the challenges of our global merchants, and aims to protect them from revenue losses.

Worldline presents

Microsoft Dynamics 365 Fraud Protection

A next generation hybrid fraud management solution that helps to detect fraudulent behaviour more accurately and effectively. It is designed to increase fraud detection accuracy and improve operational efficiency while providing a customizable fraud screening service aligned with various business needs.

It addresses some critical issues:

- #1** It fits your business needs, whether traditional static rules, machine learning or a hybrid combination of both
- #2** It is not limited to certain regions or verticals
- #3** It optimizes your manual review rates
- #4** It offers a fine balance between approving more orders and detecting more fraud
- #5** It leverages verticalized fraud knowledge to detect fraud activity more accurately

Core Offering

This specialized solution is integrated into Worldline's global Merchant Service platform.

You can use it in two ways: either by managing your fraud strategy through 100% machine learning, or by working with our fraud managers to manage it together.



Hybrid fraud screening model

Running traditional static rules, advanced machine learning, or a combination of both



Risk appetite

Establishing the right balance between customer friction and fraud detection rate



Payment methods

Allowing you to access all card products and a selection of alternative payment methods provided by Worldline¹



Single integration

Single onboarding for both Worldline's payment services and Microsoft's fraud protection



Device fingerprinting

Fully integrated device intelligent services free of charge



Manual Review

Serving you with a single platform for fraud check, decision and reporting



Multi-hierarchy

Enabling you to manage your fraud strategy at any level of the hierarchy!

1. Local payment methods and alternatives are coming soon



To find out more about Microsoft Dynamics 365 Fraud Protection, please visit our [dedicated webpage](#) or email us WL-Marketing@worldline.com

About Worldline

Worldline [Euronext: WLN] is the European leader in the payments and transactional services industry and #4 player worldwide. With its global reach and its commitment to innovation, Worldline is the technology partner of choice for merchants, banks and third-party acquirers as well as public transport operators, government agencies and industrial companies in all sectors. Powered by over 20,000 employees in more than 50 countries, Worldline provides its clients with sustainable, trusted and secure solutions across the payment value chain, fostering their business growth wherever they are. Services offered by Worldline in the areas of Merchant Services; Terminals, Solutions & Services; Financial Services and Mobility & e-Transactional Services include domestic and cross-border commercial acquiring, both in-store and online, highly-secure payment transaction processing, a broad portfolio of payment terminals as well as e-ticketing and digital services in the industrial environment. In 2020 Worldline generated a proforma revenue of 4.8 billion euros.

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