

Air Europa and the First NFT Ticket



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The Future Of Airline Tickets: NFTs Are Here To Stay

0 Simple Flying

First NFT plane ticket sells for US\$1 million



TravelX x Air Europa NFT Tickets

NFT EVENING

Se vende el primer NFTICKET de la historia por 1 millón de dolares

CONTACTO
NEWS

We launched the first airline ticket in NFT format



DISTRIBUTION STRATEGY



24/05/2022

HISTORICALLY

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Travel Agencies / Touroperators

GDSs – IATA BSP /ARC

Direct Sales

WEB CALL CENTER /
ATOs / CTOs



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Travel Agencies

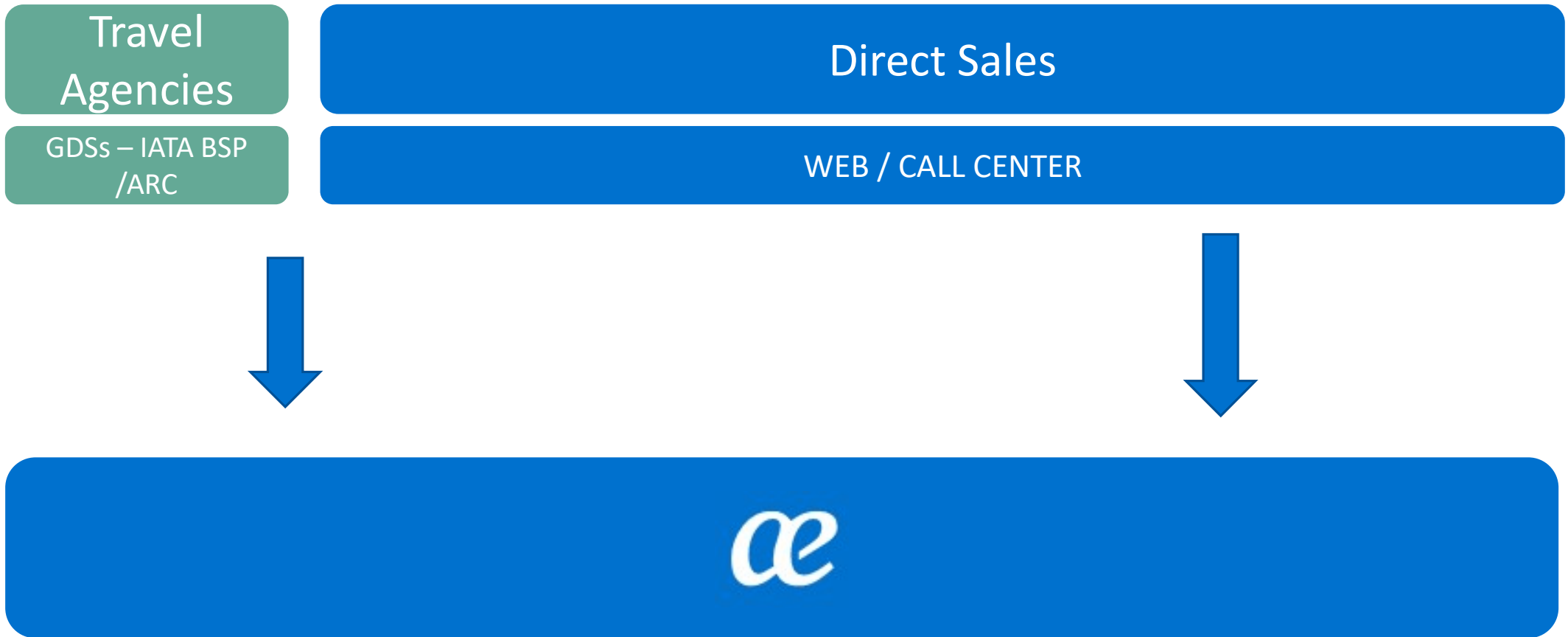
GDSs – IATA BSP /ARC



Direct Sales

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Travel Agencies

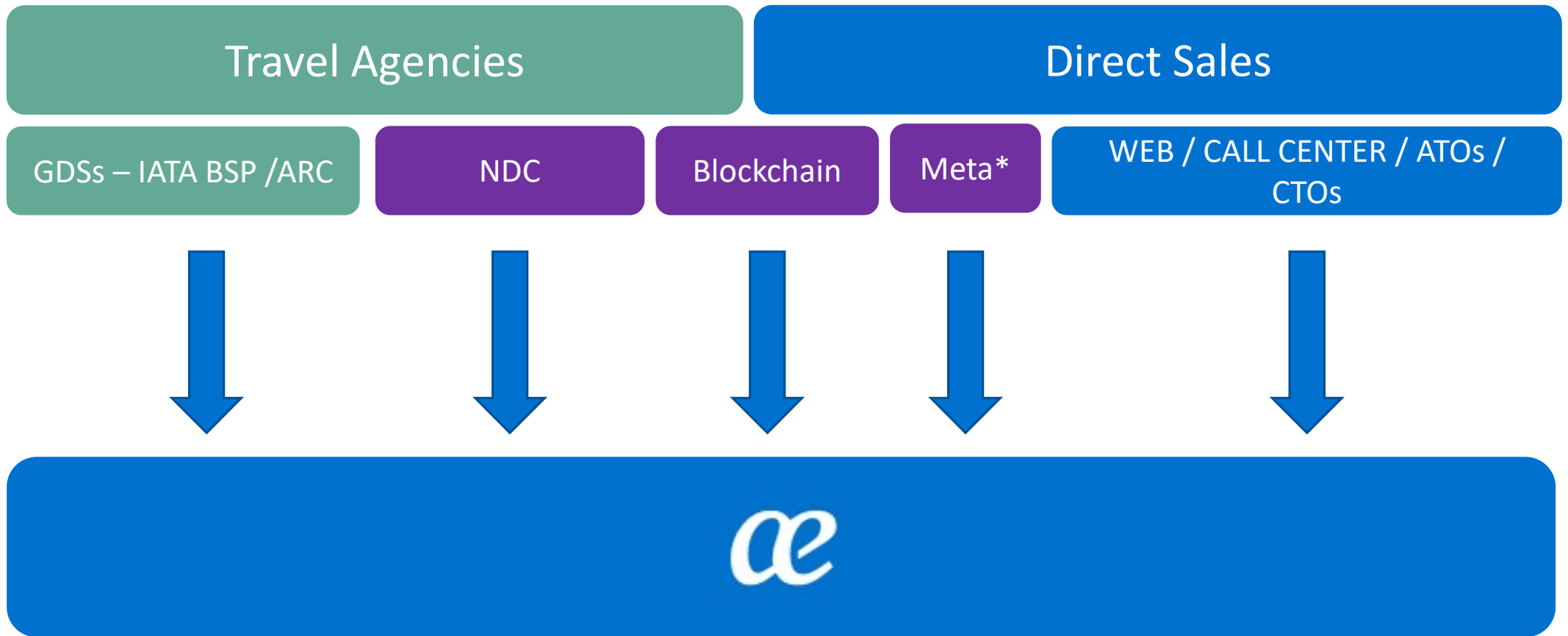
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Direct Sales

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Better products

- “NFTickets” can be exchanged, transferred or sold without cost or limitation.
- Reimbursements and changes are immediate and ruled by Smart Contracts.
- Allotment management is simplified.
- Possibility of selling tickets up to 36 months in advance.

Lower costs

- No distribution/GDS fees.
- No credit card fees.
- No payment gateway fees
- Reduction in after-sale cost (call center, customer service etc.)
- Reduce Air Traffic Liability: tickets are tradable, so no need for airlines to issue vouchers or change tickets and create a liability.

More profit

- New customers: The Crypto community is +400MM and doubles every 12 months.
- Larger market: A frictionless product means more travelers.
- Payment options: Sell in Installments through Blockchain Smart Contracts.
- New distribution channels: “NFTickets” distributed in actual and new channels (i.e. Exchanges).
- Revenue share-based model assures continuous and incremental revenue for airlines.



Rise

2022

