

Closing Keynote: Rise, Travel



Yeoh Siew Hoon

**Founder,
WIT**

Rise, Travel

YEOH SIEW HOON

Founder
WiT

Take your mind
WiT
to new places





Take your mind
WiT
to new places

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Take your mind
WiT
to new places

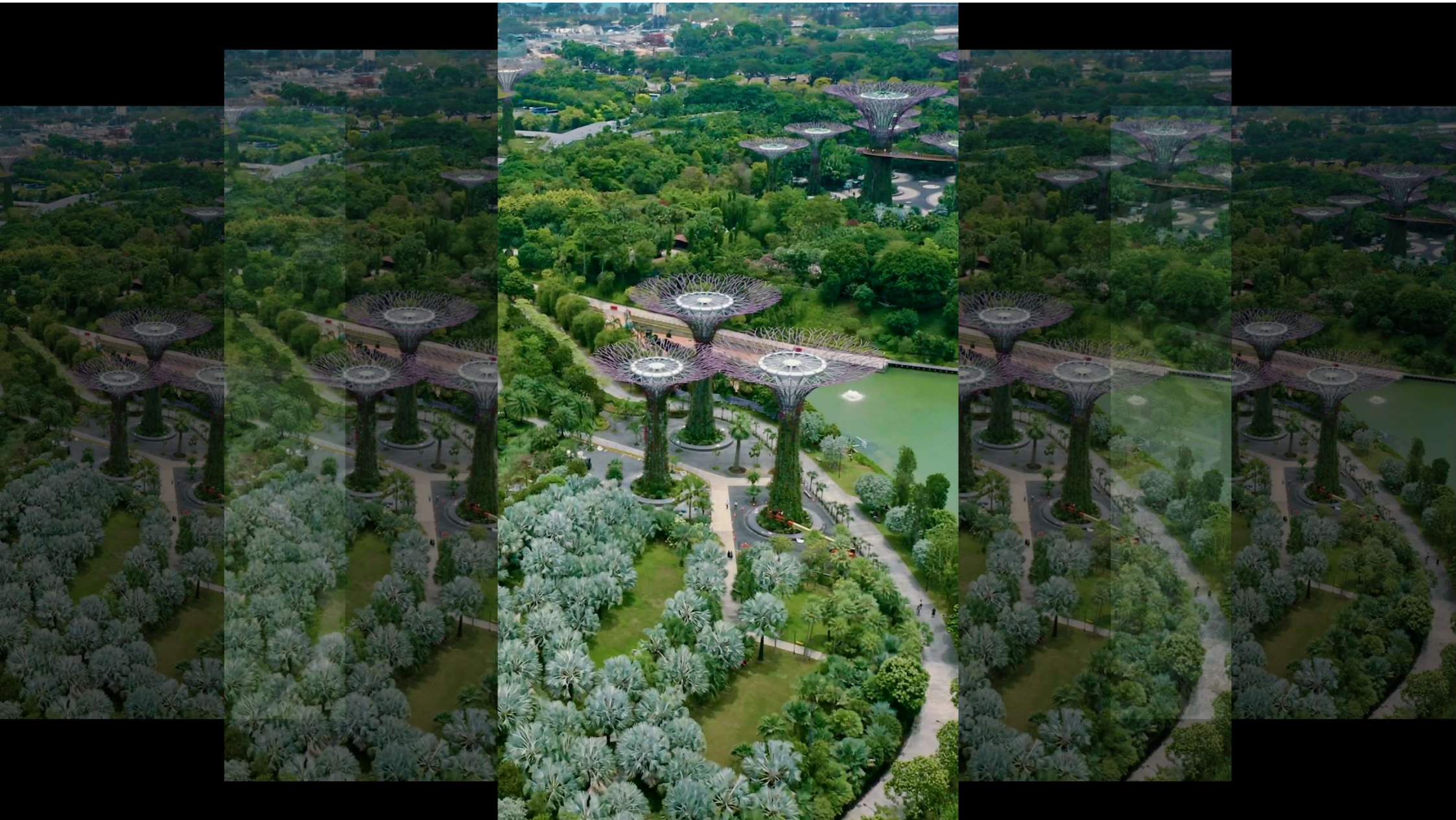


Take your mind
WIT
to new places

1. We localised and planted roots



Take your mind
WIT
to new places



1. We localised and planted roots



Take your mind
WIT
to new places

2. We built for the moment



List your place



Sign in

Create account

 QuarantinePackage

Visiting Thailand? Book your quarantine stay easily on Agoda.

Search for government-approved hotels and make your quarantine experience smooth and hassle-free!

 Bangkok

 10 Jun 2021
Thursday

 25 Jun 2021
Friday

 1 adult
1 room



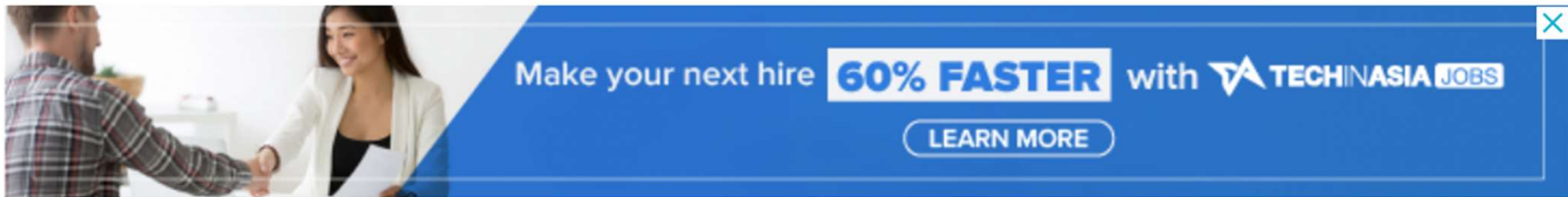
SEARCH

Take your mind
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SHOPCASH TO GIVE WEGO NEW WINGS AND FUNDS TILL TRAVEL TAKES FLIGHT AGAIN



Traveloka closes food, logistics services as travel takes off again

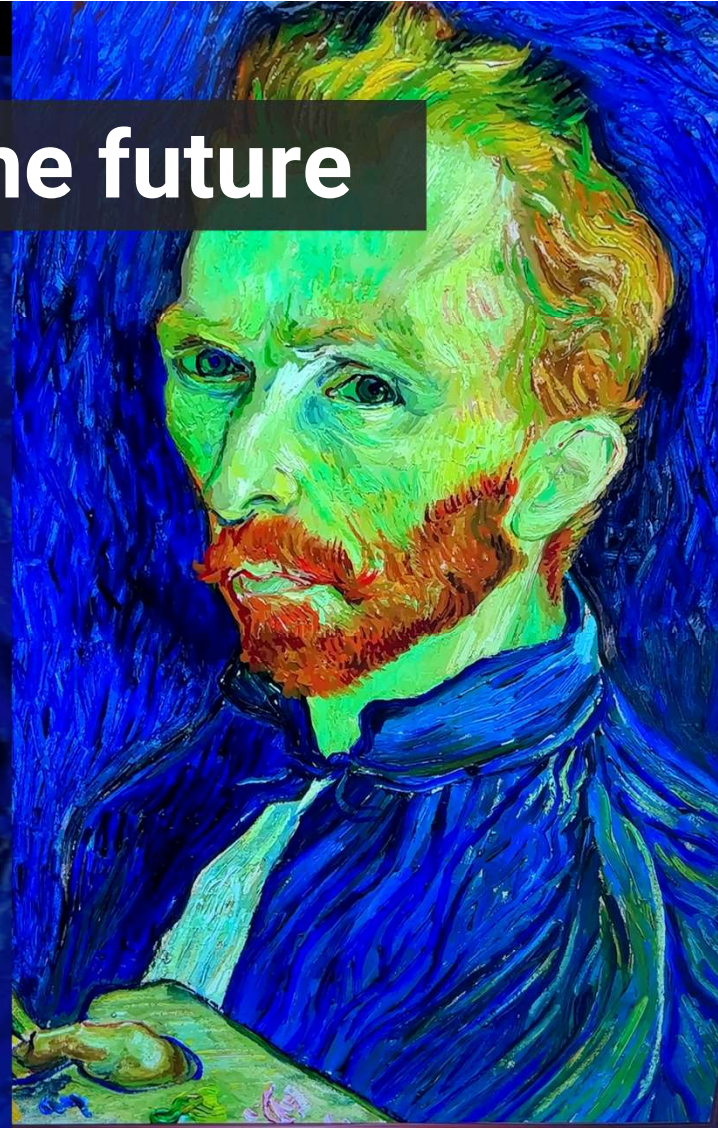


Traveloka, an Indonesia-based online travel company, announced that it is closing its on-demand logistics service Traveloka Send – which reportedly launched just two weeks ago – as well as online food delivery platform Traveloka Eats.



Take your mind
WIT
to new places

3. We kept our eye on the future



SELF-PORTRAIT
WITH BANDAGED EAR
VINCENT VAN GOGH, 1889
MUSEUM OF MODERN ART, NEW YORK

GT PAY: FROM COVID BABY TO FINALIST IN BUSINESS INNOVATION AWARDS



The Rise of Digital Wallets

GHS DOUBLES DOWN ON ALEX TO ARM HOTELIERS IN CHAT-HEAVY MARKETS



LINE TRAVEL JP BETS ON CHAT AND CORPORATE TRAVEL, MOVES FROM META TO MERCHANT MODEL



The Rise of Chat

KABUK STYLE WANTS TO CREATE DIVERSE CULTURE WITH ITS BLOCKCHAIN-POWERED TRAVEL SUBSCRIPTION SERVICE



The Rise of New Models

4. We created content to inspire



agoda



Unheard places which
should be first on
your bucket list

Pt.5

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5. We turned green



TAT TO INVEST IN TOCA BLOCKCHAIN TO BUILD ORGANIC TOURISM PLATFORM



[หน้าหลัก](#)

[เกี่ยวกับเรา](#)

[ข่าวสาร TOCA](#)

[กิจกรรมและสถานที่](#)

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ช้อป...สินค้าอินทรีย์

Take your mind
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to new places

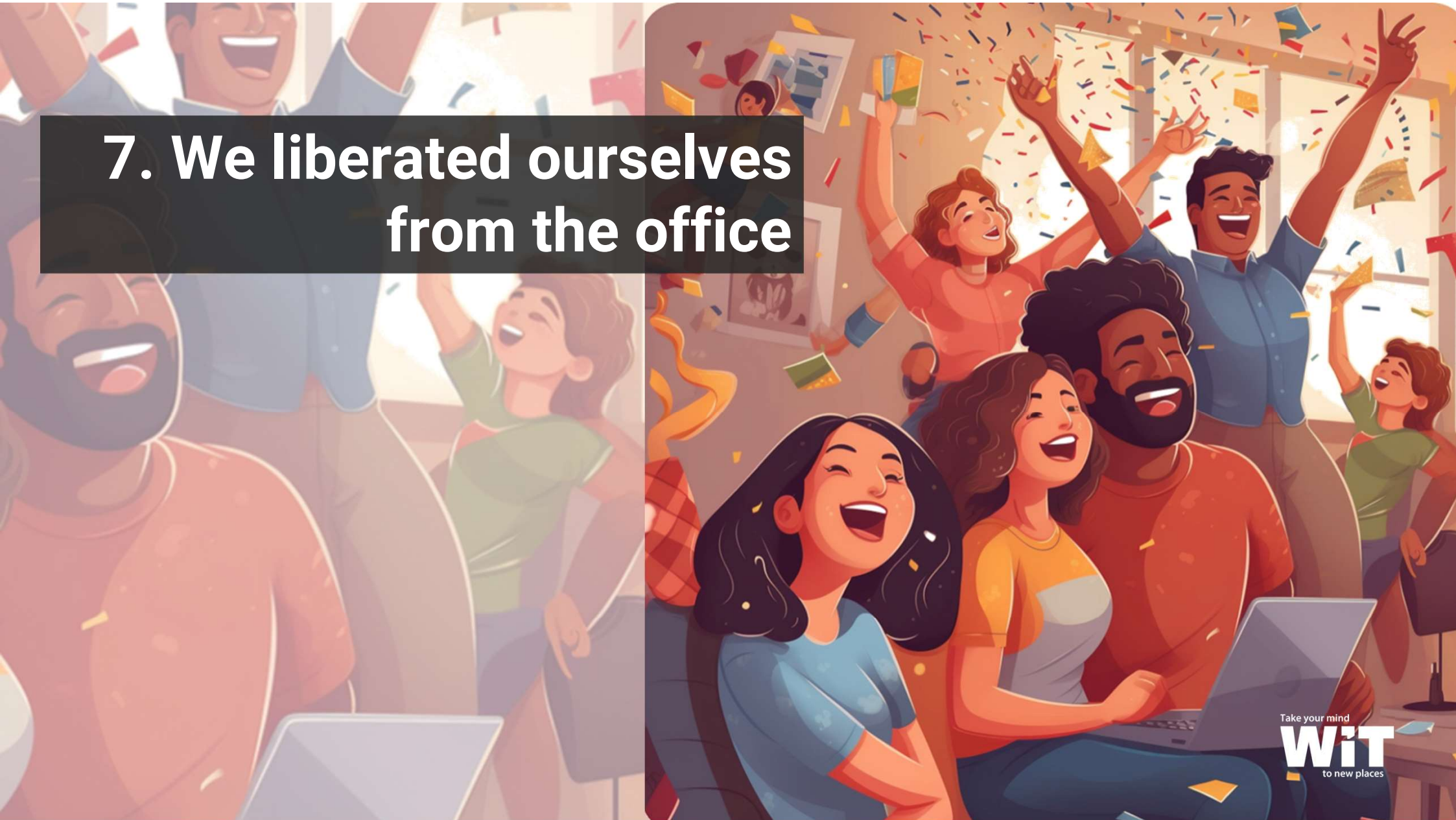


FROM HANOKS IN SOUTH KOREA TO OLD HOMES IN JAPAN, AIRBNB EXPANDS "HISTORICAL HOMES" LISTINGS IN ASIA

6. We repurposed



7. We liberated ourselves from the office





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to new places



What now?

Take your mind
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to new places

A hand is shown in silhouette, reaching upwards towards a bright sun. The sun is positioned in the upper center of the frame, creating a lens flare effect. The background is a blurred body of water, likely the ocean, with a soft, warm glow from the sun. The overall mood is serene and hopeful.

Be human

Take your mind
WiT
to new places



Creativity

*“You can’t use up creativity.
The more you use, the
more you have.”*

Maya Angelou



A close-up photograph of a hand reaching upwards towards a bright sun. The sun is positioned in the upper center of the frame, creating a strong lens flare effect. The background is a blurred body of water, likely the ocean, with a soft, golden glow from the sun. The hand is in the foreground, slightly out of focus, with fingers spread. The overall mood is inspirational and human.

Be human

Take your mind
WiT
to new places

#FindYourInnerFinn

#visitFinland

@ourfinland





Empathy

“If you look into someone’s face long enough, eventually you’re going to feel that you’re looking at yourself.”

Paul Auster



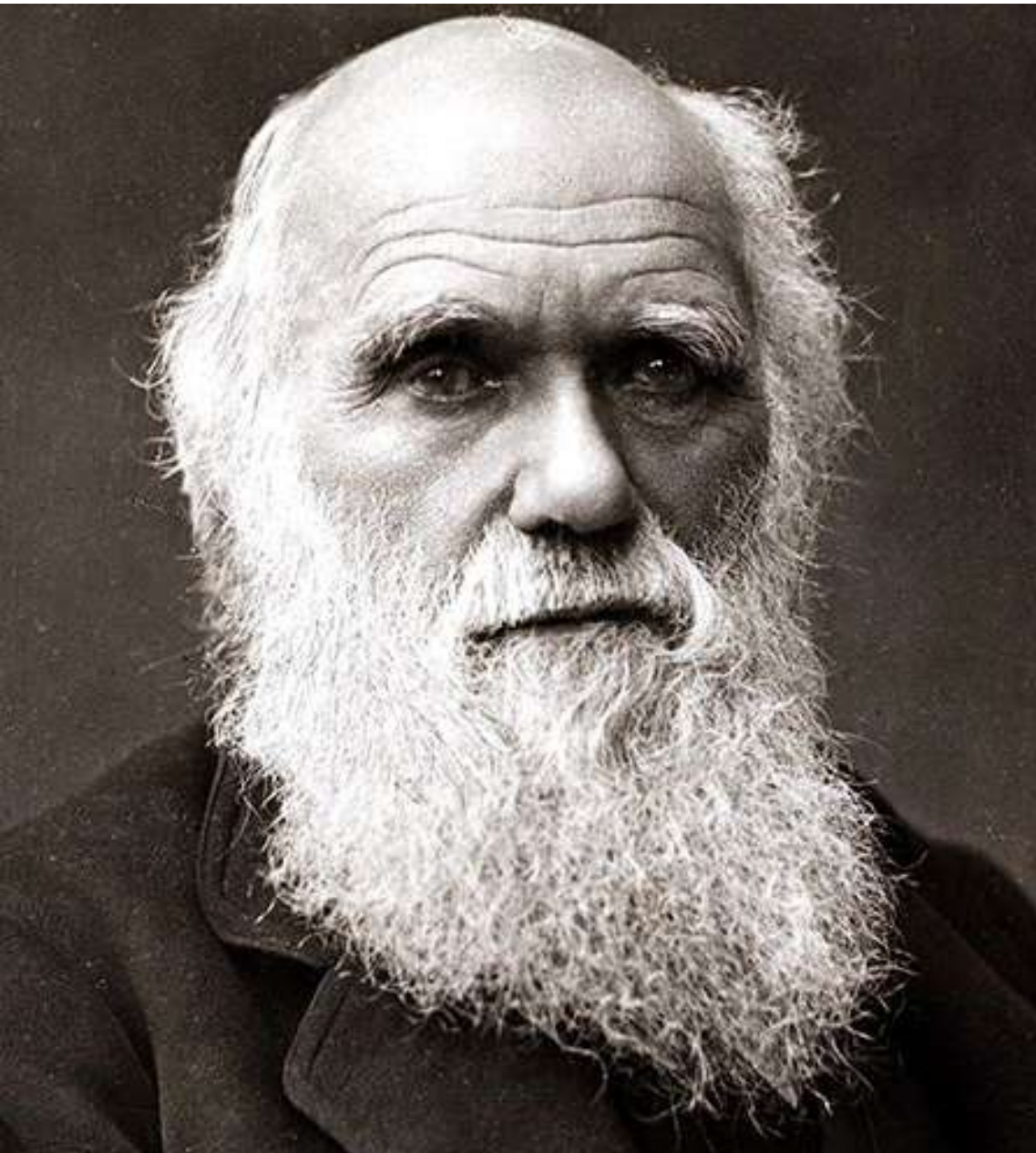


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Efficiency is for robots



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Collaboration

“It is the long history of humankind (and animal kind too) that those who learned to collaborate and improvise most effectively have prevailed.”

Charles Darwin





DANCE FLOOR

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Imagination

“Imagination will often carry us to worlds that never were. But without it, we go nowhere.”

Carl Sagan



BATTLESTAR GALACTICA

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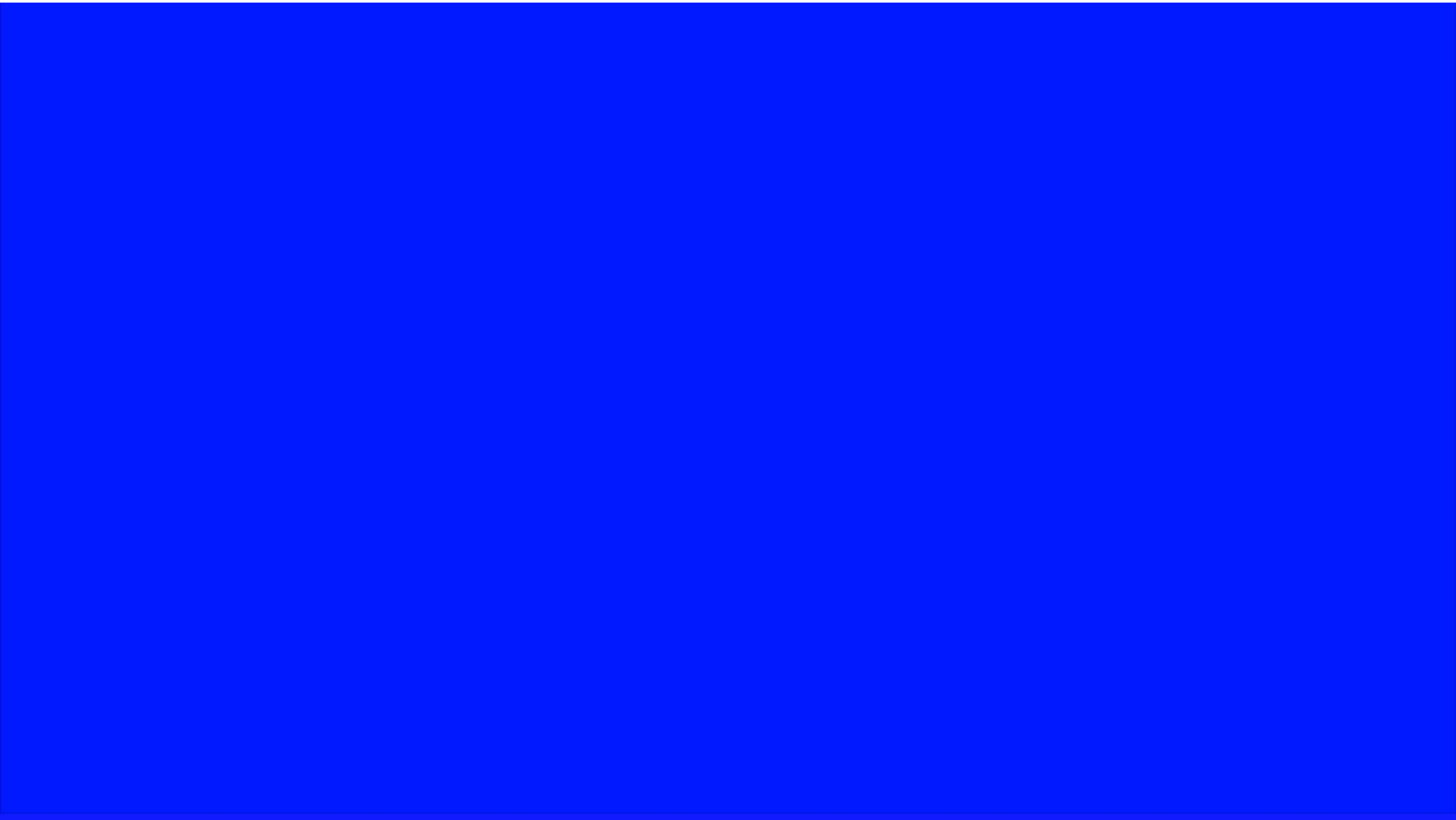


**“The potential of
what the internet
will do is
unimaginable”**



The background is a deep blue color. On the left side, there are several overlapping circular shapes. Each circle is composed of many thin, concentric lines that create a mesh-like or grid-like appearance. The lines are slightly offset from each other, giving a sense of depth and movement. The overall effect is a modern, geometric, and somewhat futuristic aesthetic.

SH Video



See you on the road

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WiT JAPAN & NORTH ASIA

Tokyo, July 5 & 6

WiT INDIE

Penang, July 27

WiT SINGAPORE

Singapore, October 2 - 4

WiT SEOUL

Seoul, November 2

Payments to grow your world

Rise
2023

Rise Travel 2023



WORLDLINE 