

Streamlining Payments in the Travel Industry: How Worldline is Leading the Way



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**Global Head of Travel &
Airlines**



WORLDLINE 

Rise
2022

1 Year Ago

Travel Recovery in Asia had still has a long way to go

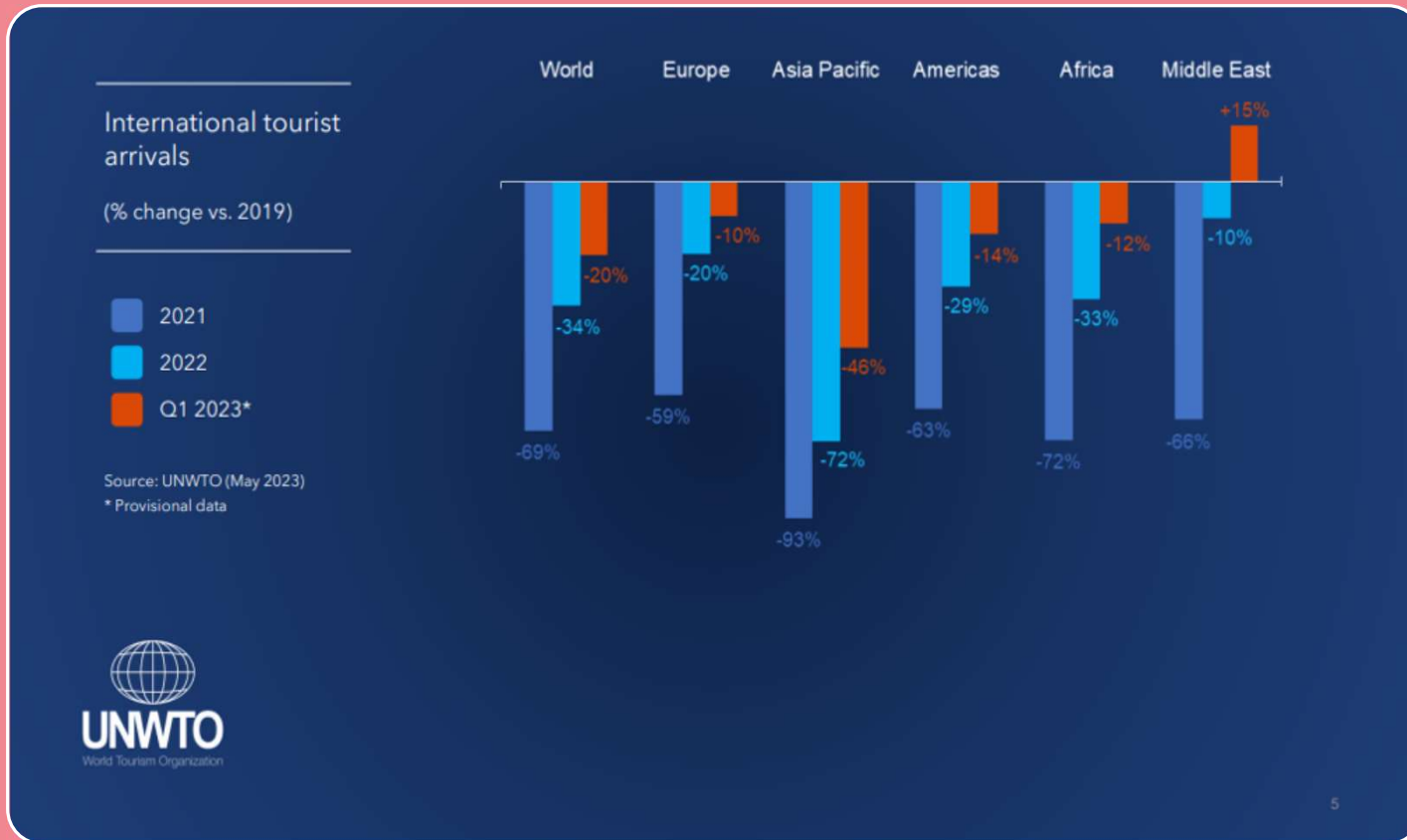


2019 2020 2021 2022 2023*

Source: UNWTO (May 2023)

* Provisional data

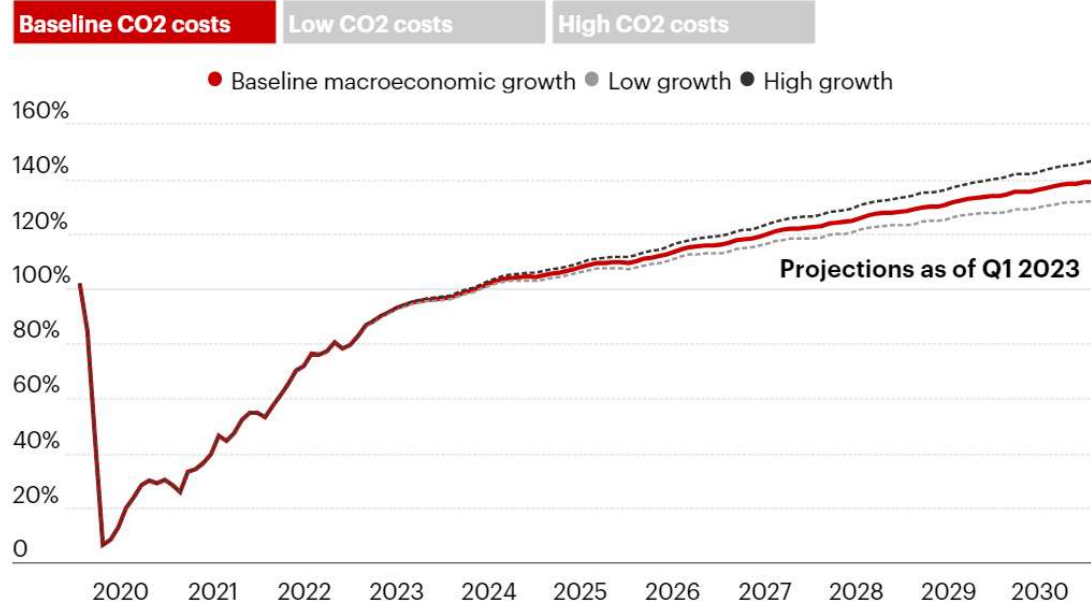
Where do we end in 2023?



Where do we go from there?

Demand should surpass prepandemic levels by mid-2024

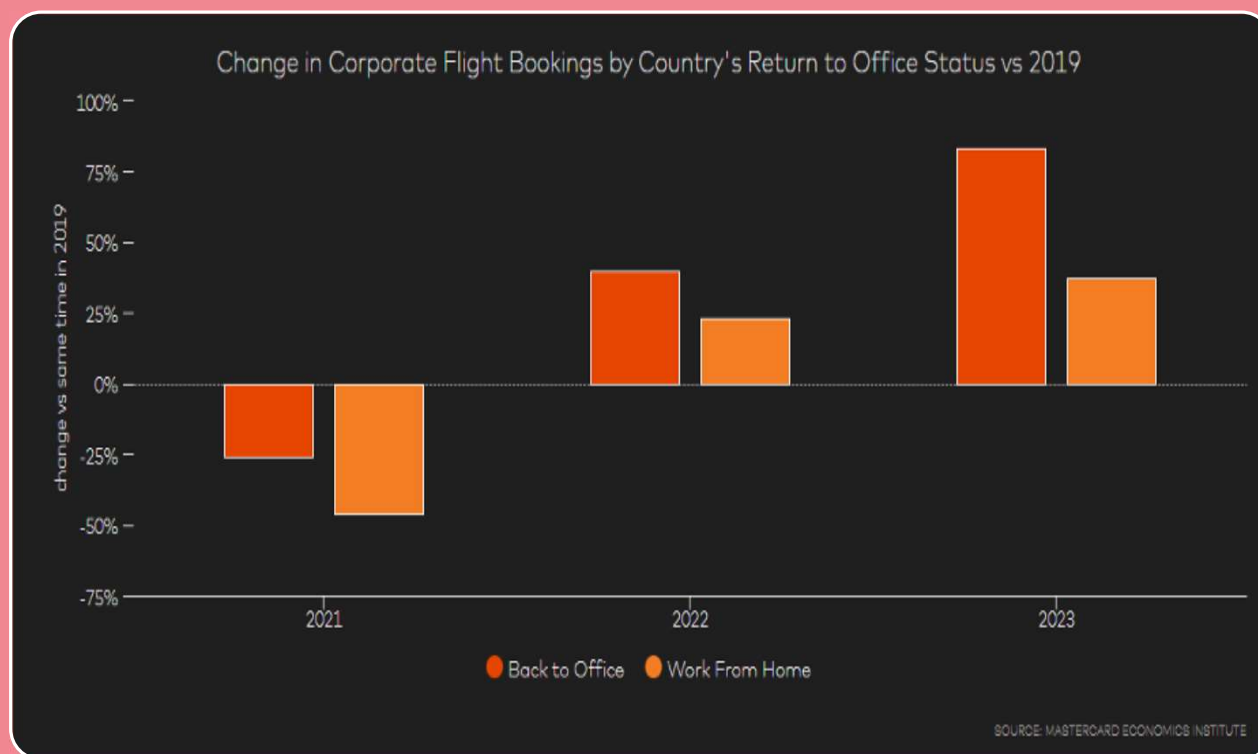
View global air travel demand by three cost scenarios for airline CO2 mitigation



Notes: Air travel demand based on revenue passenger kilometers (RPK), which is calculated by multiplying the number of paying passengers by the total distance traveled; low CO2 costs equate to the minimum amount possible
Sources: IATA; International Monetary Fund; IHS Markit; Johns Hopkins University; UNWTO; Numbeo; Bain CO2 emissions planning model; Bain analysis

[Air Travel Forecast to 2030: The Recovery and the Carbon Challenge | Bain & Company](#)

Correlation between Back to Office and Travel



“.....countries where more people returned to their offices outperformed commercial flight bookings by a wide margin compared to their more remote-minded counterparts.”

Our Approach to Travel Payments

Rise
2023



Simplifying Payments




Digitising Payments

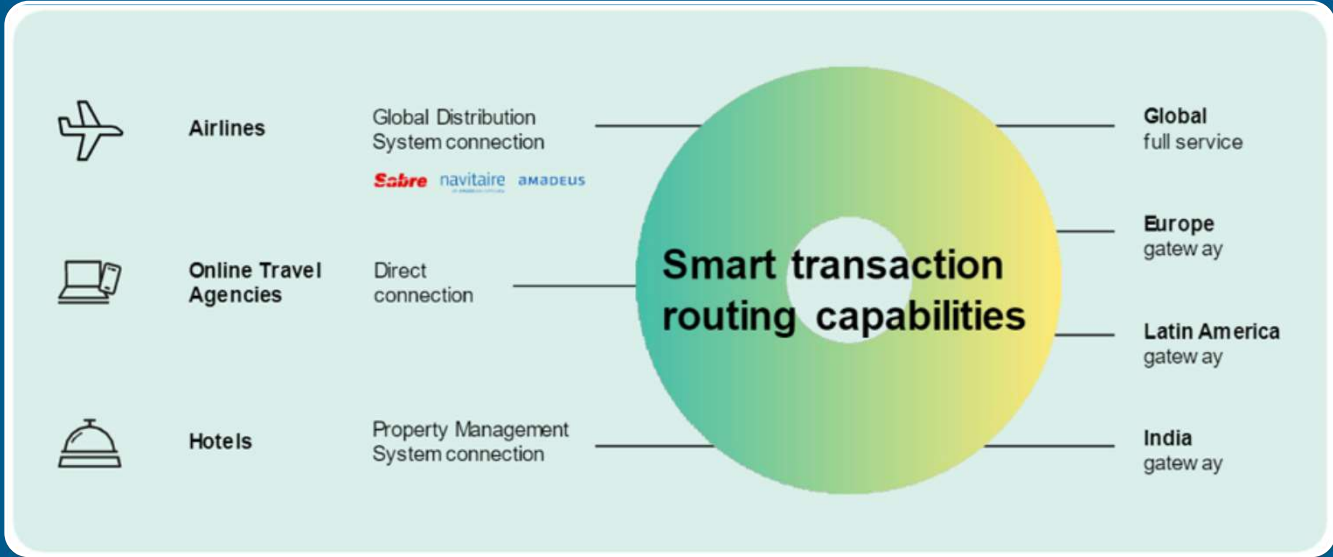


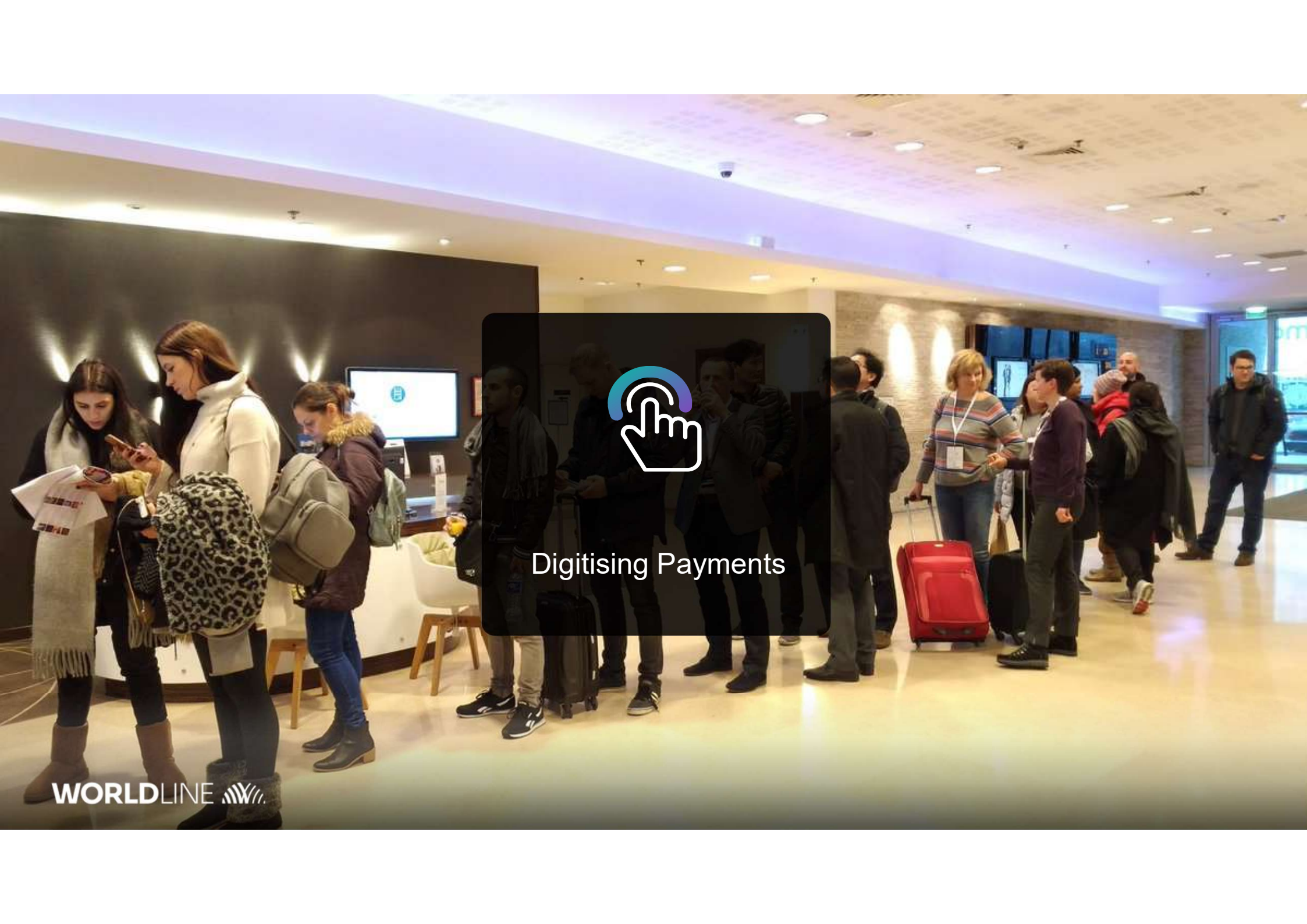
Localising Payments

Worldline's Travel Hub



Simplifying Payments





Digitising Payments



Localising Payments

LET'S GO
SOUTH KOREA



Asia's next giant

Population –
51.3M (2022)



Economy size (nominal GDP) –
10th worldwide



E-commerce market size –
94B USD (2022)



Forecasted e-commerce market size –
116B USD (2027)



74% – Mobile shopping vs.
total e-commerce value



97% (2022) –
Smartphone penetration



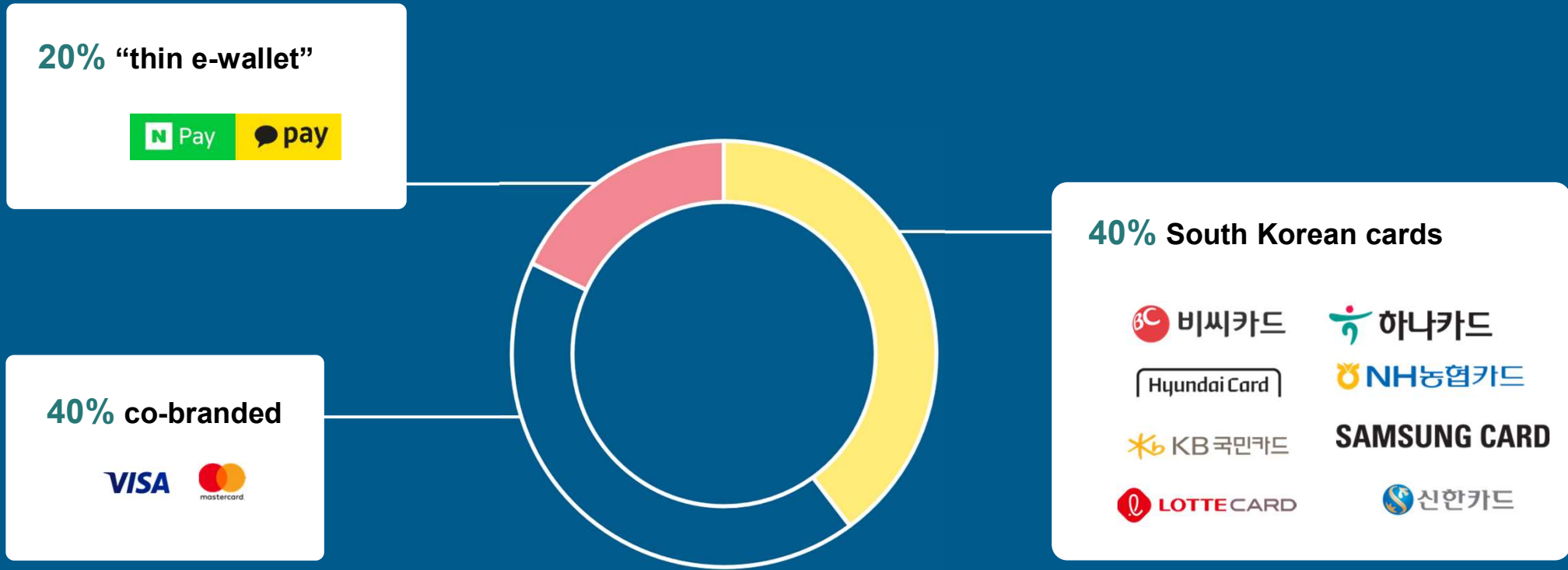
97% (2021) –
Internet penetration



Ranked No. 6 – E-commerce
market size worldwide

Source: [IMF](#), [Statista.com](#)

Online payment landscape



Five challenges, one global payments solution

01 | 

Limited payment methods coverage

Access to all local cards and a localised checkout process

02 | 

Low approval rates

Increased payments performance with local acquiring

03 | 

High cost of cross-border payments

No cross-border fees with all-in blended pricing, no cardholder surcharge

04 | 

Foreign exchange risks

KRW exchange at a guaranteed FX rate* and cross-border remittance in 20+ major currencies

05 | 

Complex business environment

One-stop solution for processing in South Korea without local entity required

Rise
2023

**Thank you
for being part of
our travel journey**



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Payments to grow your world

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