

# Worldline TravelHub working with IATA for Airline Retailing



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# NDC | What it takes to deliver a successful retail strategy

Digital Transformation

Retail Strategy

Customer Centricity

Rise  
2022



WORLDLINE 

# TravelHub | How we can help

Our view of how we support your travel recovery



Making the best out of travel ecosystem and rethinking your **direct and indirect booking strategy** will be a critical housekeeping factor.



**Online and offline customer experience** obsession will be the key to future success.



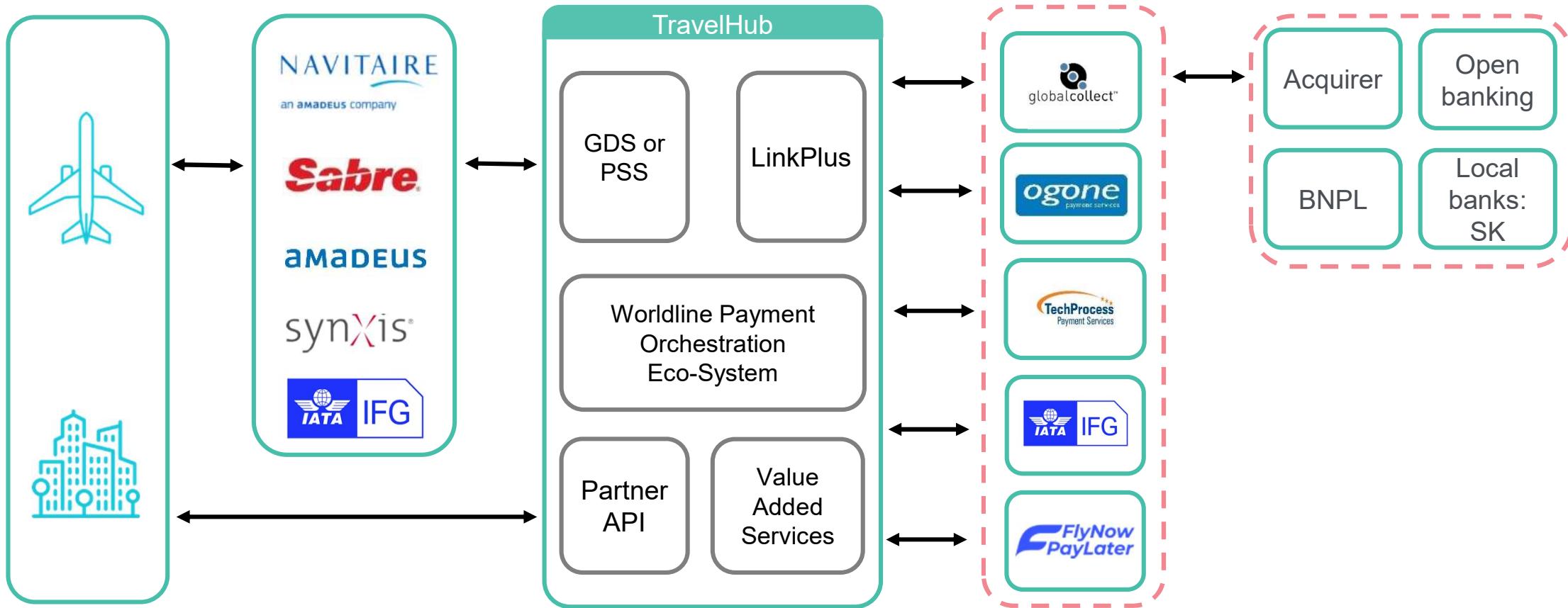
**Payments should be in the heart of the journey.** In the end of the day, nothing happens till the “payment is approved”.



The best travel companies will be **agile** and able to **capture demand across different markets**.



# TravelHub | Our world simplifies yours



**Customer  
Centricity**



**Retail  
Strategy**

## Customer Expectations

- Service Options
- Transparency
- Flexibility to access different offers and services
- Pay the right price
- Payment Options
- Better engagement
- Hassle free and touchless journey

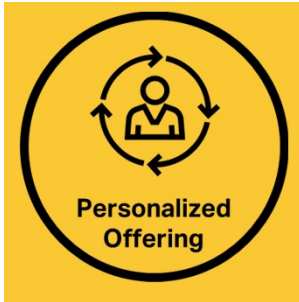
## Airline Expectations

- Control on the Customer relation for a better Interaction
- More tailored offering
- Agility to address the customer needs
- Customer retention.
- Sales Conversion
- Revenue maximization
- Risk Management
- Better Cashflow and Financial profitability

Customer  
Centricity



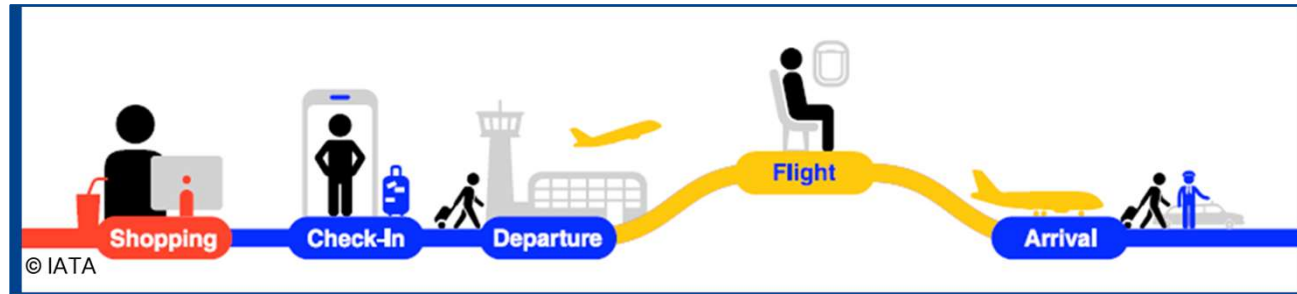
Distribution



Personalized  
Offering



User  
Experience

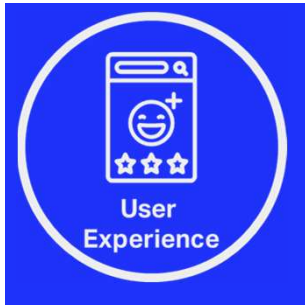
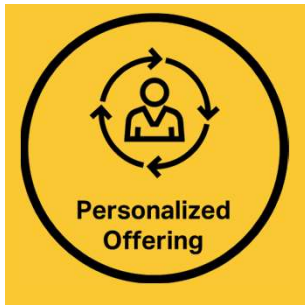


### Omnichannel engagement

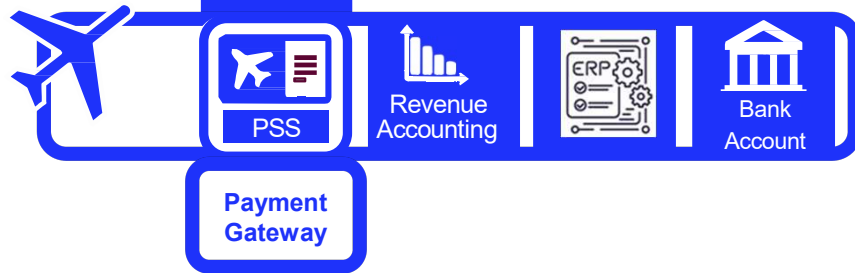
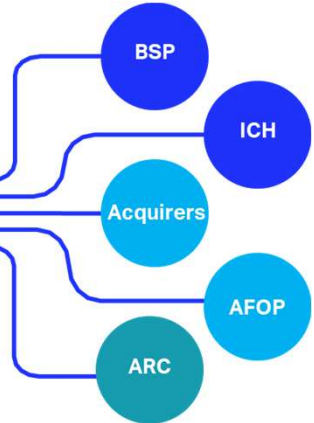
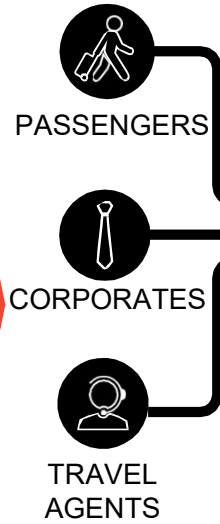
Hotel	Car Rental	Lounge Access	Meals
Tours	Up Grade	Duty Free	Wifi
Extra Bag	Priority Pass	Fast Track	

- A frictionless and seamless payment User Experience including Touchless and One Touch Payment.
- Diverse Payment options including Digital Wallets, “Buy Now Pay Later”.
- Multi-Currency

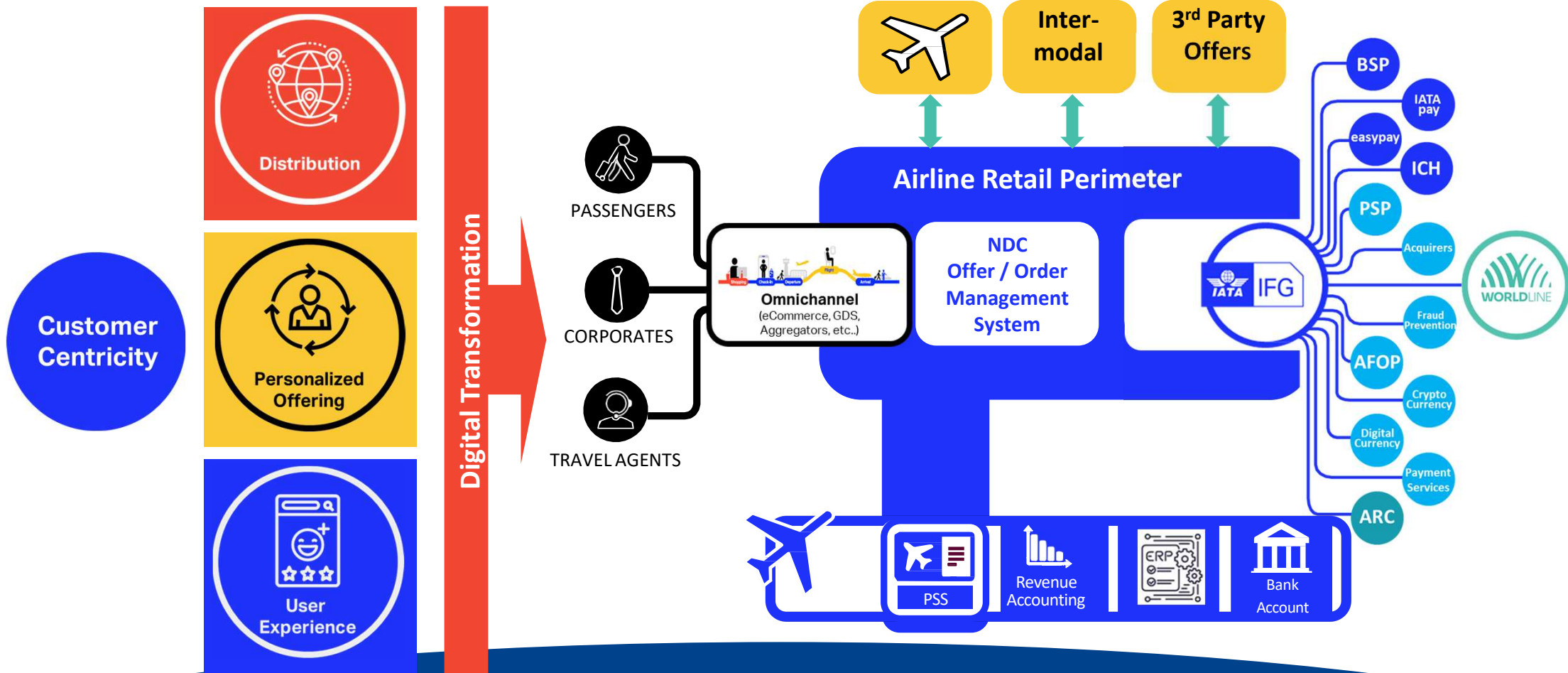
Customer Centricity



Digital Transformation



# Payment and settlement orchestration





# LATAM Airlines NDC journey



How has LATAM tackled the challenge to board agencies using the NDC Product?



What are the key differences between NDC & traditional GDS Sales?



What benefits will LATAM deliver to the agency community with NDC?

# In the heart of travel...

is our TravelHub Orchestration of your payments & travel partners ecosystem



navitaire  
an amadeus company

amadeus

Sabre

SynXis / Sabre

Direct API integration  
with your travel  
technology



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# Rise

2022

