

How can your company become borderless in payments?

Rise
2024



Gertjan Dewaele
VP Product, Worldline



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How can your company become borderless in payments?

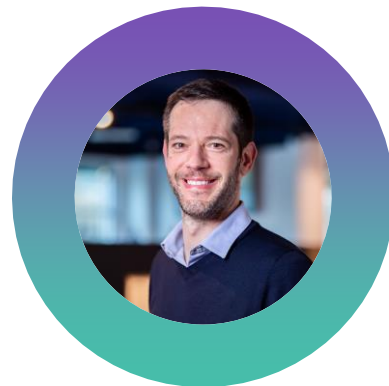


Speaker



Gertjan Dewaele

VP Product, Worldline



Guillaume Tournand

VP Growth, Worldline

Expansion

Putting the merchant at the core of our solution building and expansions



Geographic expansion

Multiple newly launched markets per annum



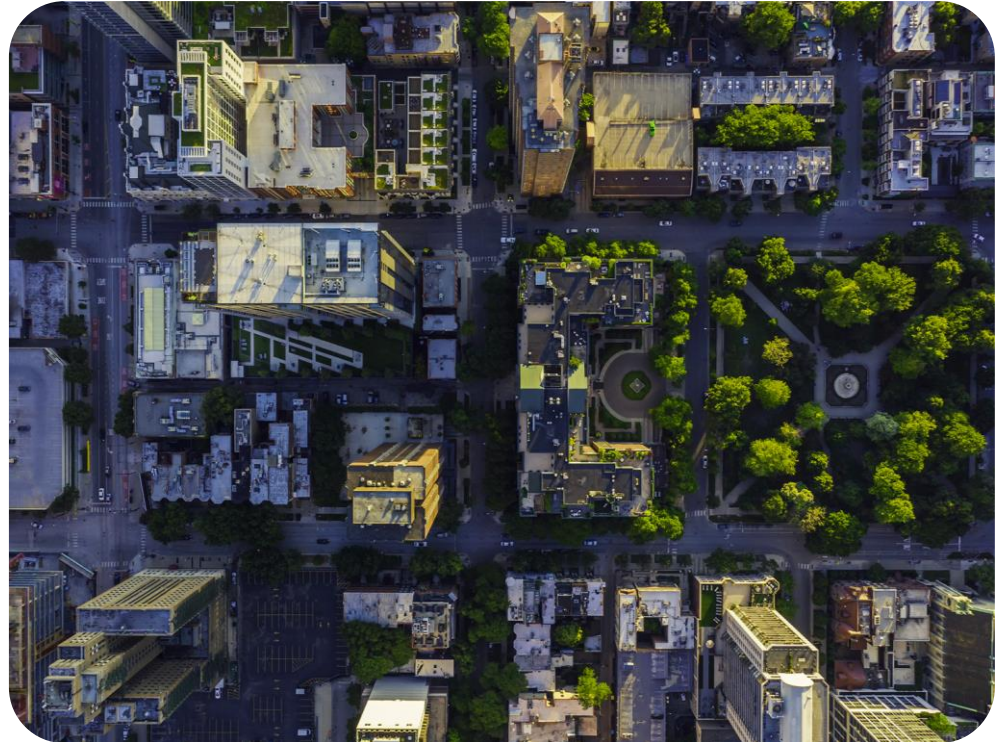
Vertical expansion

Web3
Crypto
International Scale-ups

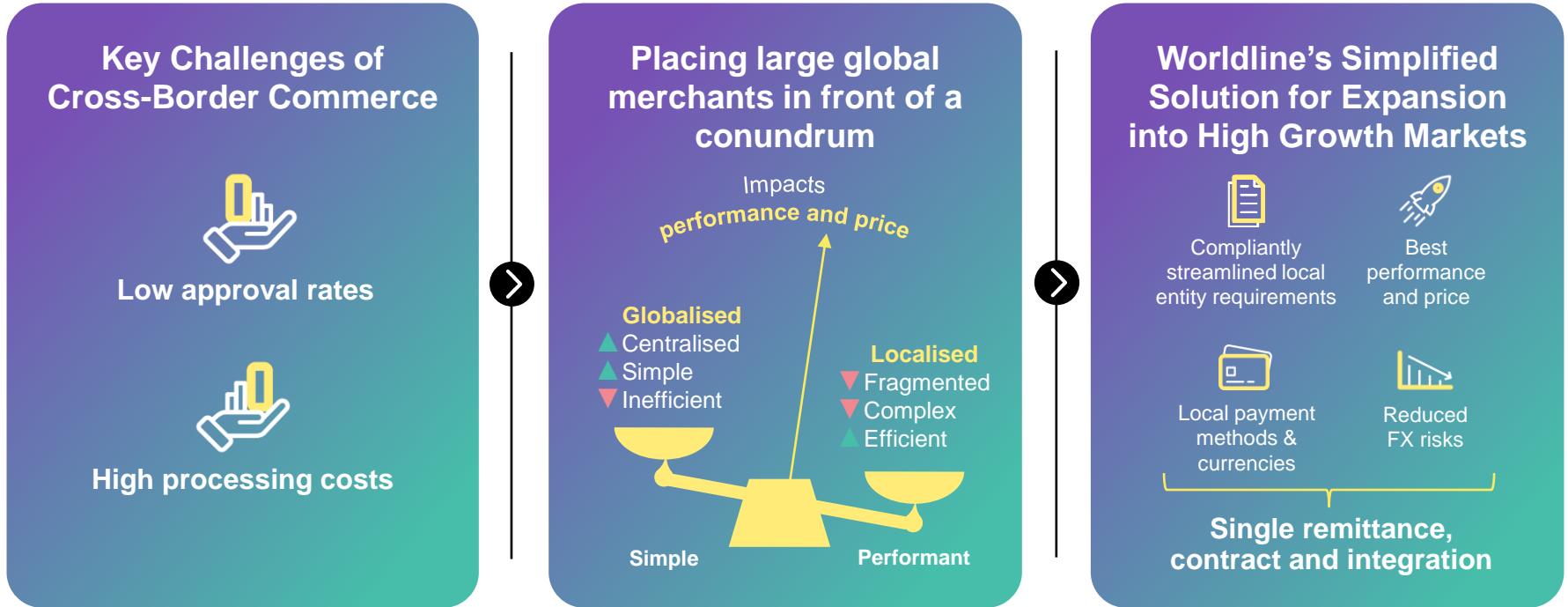


Solution expansion

Payment Orchestration
Consulting Services



A unique and simplified solution to optimise cross-border commerce

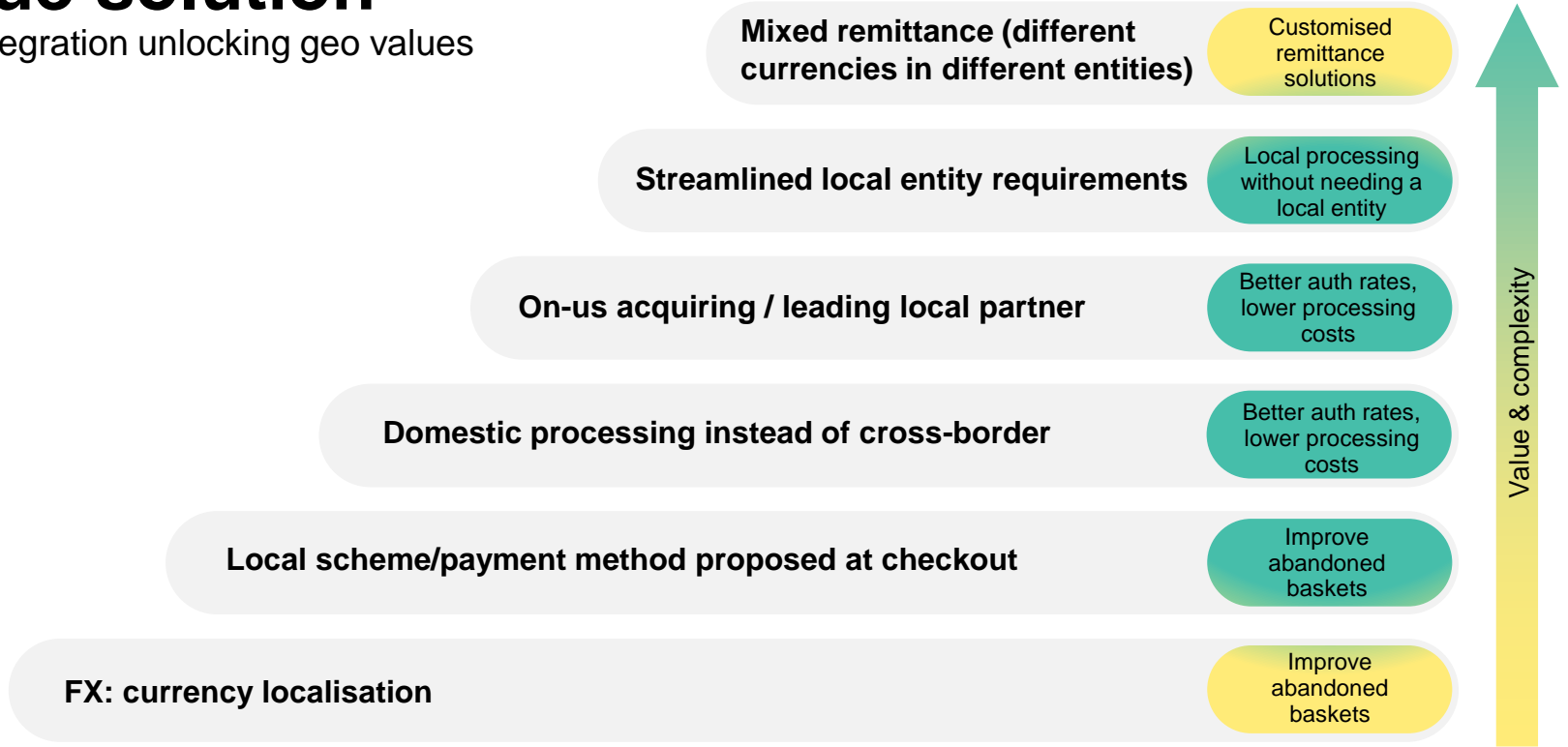




**We lower the barriers
between our merchants
and their consumers.**

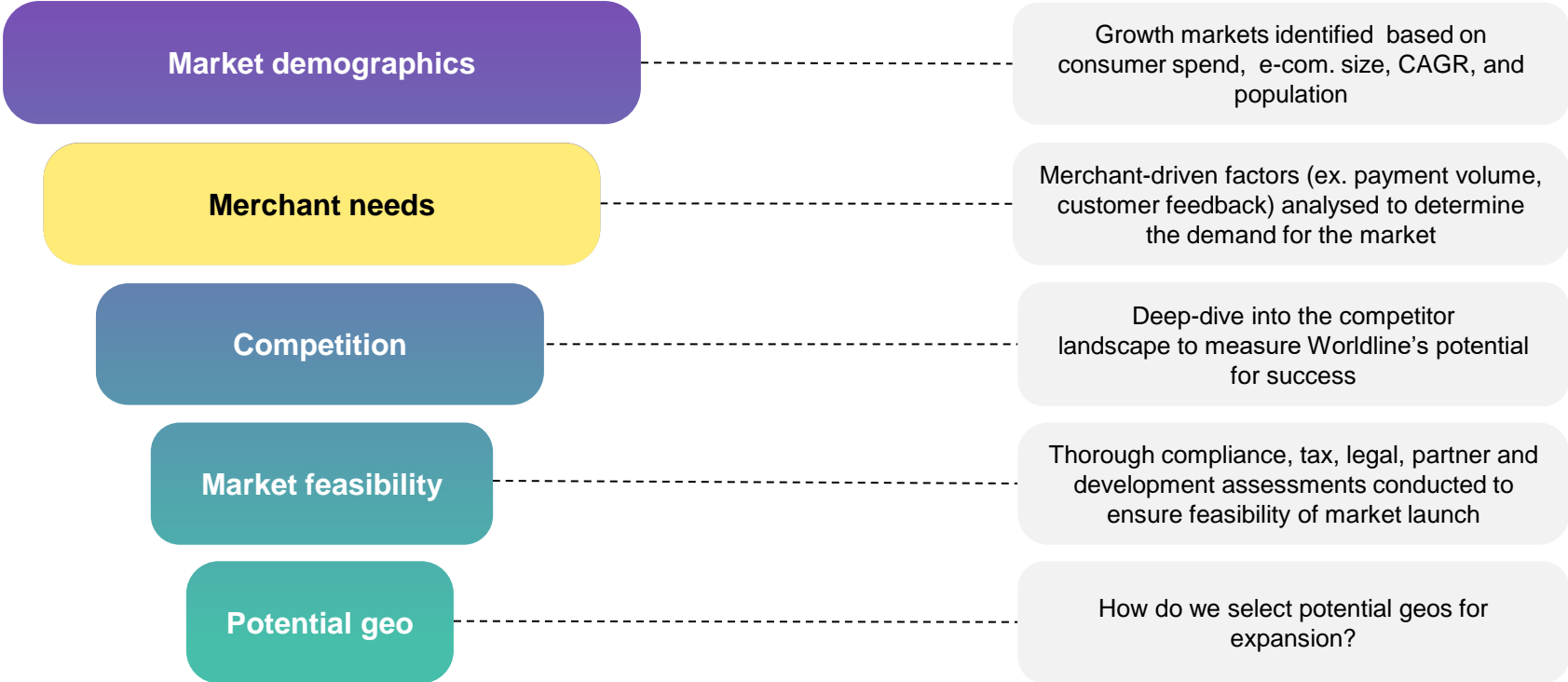
Worldline's unique solution

A deep integration unlocking geo values



Each given layer benefits of the value of the layers below

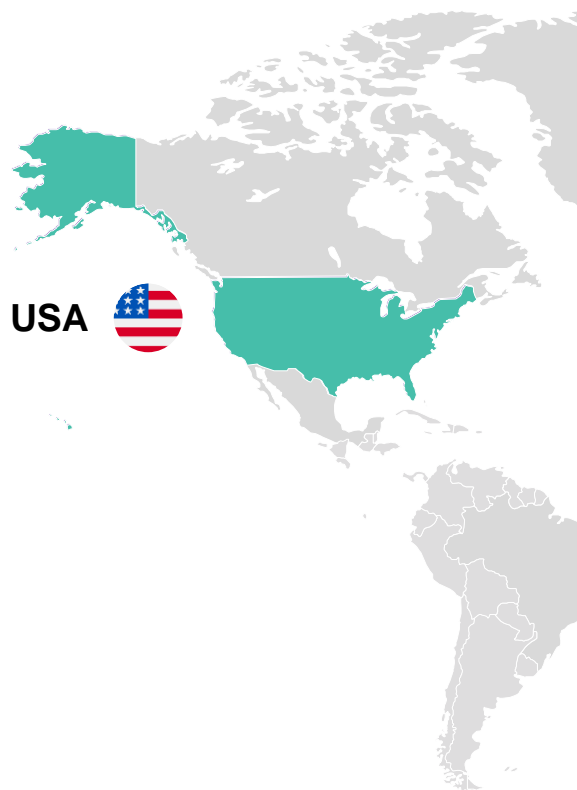
How do we select potential geos for expansion?





**Let's explore
our newly
launched
markets.**

Newly launched markets



USA

2nd largest e-comm. market in the world

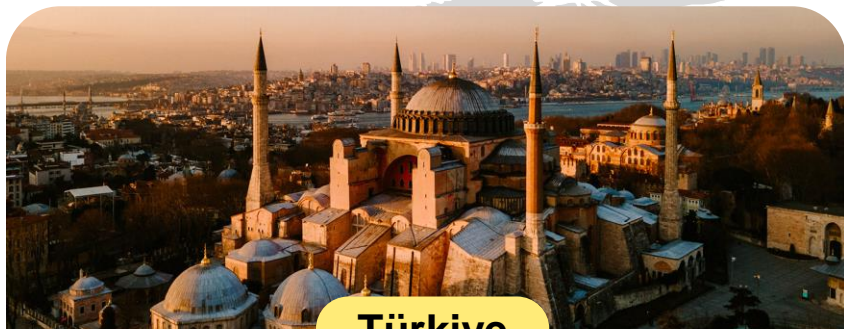
Live with **30** merchants in the gaming, digital, retail and travel sectors

Key benefits

1. Overall approval rate uplift of **2-3%**, plus **10%** from acquirer issued cards, and optimised processing costs
2. Faster remittance (T+2)



Newly launched markets



Türkiye

19th largest economy worldwide w/ triple digit annual e-comm. growth

Live with **3** leading digital and gaming merchants

Key benefits

1. Access to Troy cards and instalments via loyalty programs
2. Approval rate uplift of 25% and optimised costs
3. Streamlined local entity requirements



Newly launched markets



Thailand

2nd largest e-comm. market in SEA

2 luxury hospitality merchants to pilot with Worldline in the coming months

Key benefits

1. Access to popular cards and PromptPay
2. Better payment performance and optimised costs
3. Flexible remittance



Newly launched markets

USA



South Korea

3rd largest
e-comm. market
in Asia

Live with **5**
merchants in the
retail, digital, and
gaming sectors.

Key benefits

1. Access to all local and co-branded cards, plus instalments
2. Approval rate uplift of 4.5% (gaming) & 20.25% (retail), and optimised costs
3. Streamlined local entity requirements, enhanced with Korean proprietary authentication

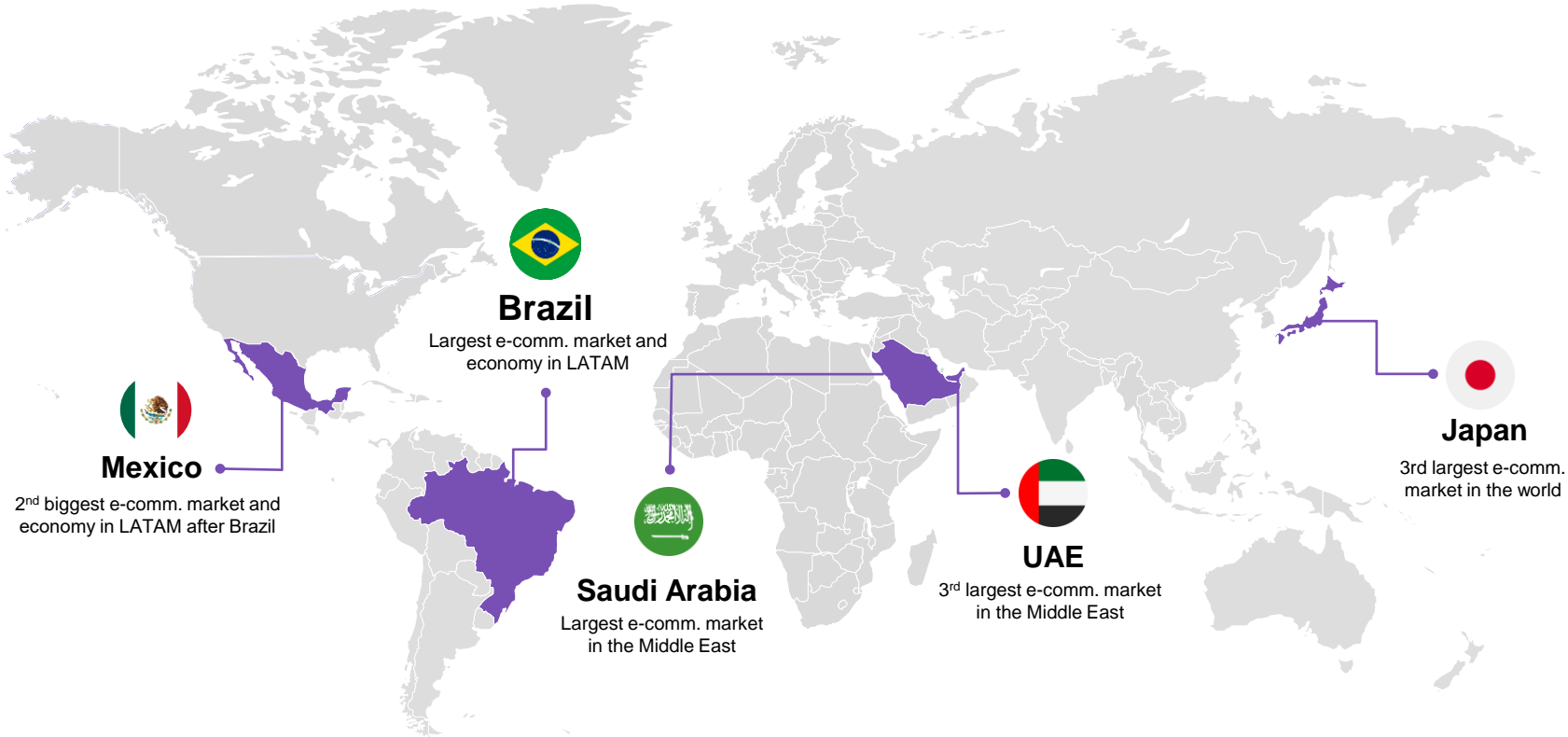


Thailand



South Korea

What's next?



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Ready to conquer the world?
Let's go!