

Press release

Worldline and BKN301 extend their partnership in digital payments

BKN301 integrates Worldline's Issuing and Acquiring services and brings new digital and innovative solutions to the market

London, July 4th 2024 – Worldline [Euronext: WLN], a global leader in payment services, continues its strategic partnership with BKN301, a Banking-as-a-Service fintech company that continues to grow in the digital payment services market.

The partnership that began in 2022 includes **BKN301's integration of Worldline's solutions** to handle Issuing and Acquiring technical processing activities. The fintech, which internationally provides through its Group innovative Banking-as-a-Service solutions in EMEA (Europe, Middle East and Africa) markets, continues in its development strategy aimed at ensuring an excellent customer experience through secure, fast and reliable transactions.

The partnership with Worldline guarantees BKN301 a customizable product for the instant issuance of payment cards via online onboarding process, enabling it to offer its customers an innovative, simple yet secure experience for activating their card in a few simple steps. With reference to Acquiring processing activities, moreover, Worldline makes available to BKN301 its processing platforms that manage more than 240,000 merchants in Europe processing more than 3.5 billion transactions per year in all functional areas, with integrations to the main International Payment Circuits, thus enabling BKN301 to manage its customers with a personalized approach.

Stiven Muccioli, Founder & CEO of BKN301, comments: *“With this integration we continue on our journey to build the best possible offering to be competitive in a highly specialized industry such as digital payments. Worldline allows us to offer an ever-improving and evolved product configuration. We are going to increase the number of cutting-edge solutions for the benefit of all our present and future customers, further boosting the adoption of digital payment instruments. In Worldline we have found the ideal partner who shares with us an approach to service development designed to ensure a smooth and simple experience, and who has proven to be immediately agile and close to our needs. The agreement, which actively contributes to the implementation of our projects, is a key step in business development for us”.*

Alessandro Baroni, Head of Financial Services (FS) Global Business Line, says, *“We are particularly pleased with the collaboration with BKN301: having an innovative and ever-changing client by our side will allow us to be more agile in the market. The 3 “S’s”: ease of use, security and value-added services are some key drivers to elevate the customer experience of users when they use BKN301's solutions. The continuous evolution of Worldline's value proposition will provide a steady stream of innovations and solutions that can help position the fintech as a major player in the world of digital payments”.*

ABOUT WORLDLINE

Worldline [Euronext: WLN] helps businesses of all shapes and sizes to accelerate their growth journey – quickly, simply, and securely. With advanced payments technology, local expertise and solutions customised for hundreds of markets and industries, Worldline powers the growth of over one million businesses around the world. Worldline generated a 4.6 billion euros revenue in 2023. [worldline.com](https://www.worldline.com)

Worldline's corporate purpose is to design and operate leading digital payment and transactional solutions that enable sustainable economic growth and reinforce trust and security in our societies. Worldline makes them environmentally friendly, widely accessible, and supports social transformation.

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ABOUT BKN301

The BKN301 Group offers solutions for account management, issuing, acquiring, and cross-border, re-designing the Banking-as-a-Service and payments approach. As a regulated entity, it provides licenses and technology, with a strong focus on Europe and fast-growing markets, while also fostering connectivity between them.

BKN301 BaaS Orchestrator integrates core banking and payment processing services with a single technology entry point. It combines efficiency and effectiveness, offering clients the freedom to choose their preferred services, with the adaptability of a Contract-as-a-Service model. With cloud-based developer-friendly APIs and blockchain technology, it enables scalability across different countries and regulatory environments.

BKN301 BaaS Orchestrator is an ideal solution for financial institutions and fintechs.

Based in London, and operational since 2021, BKN301 Group operates in EMEA with offices in Cairo, Tbilisi, Doha, and Milan. The global presence mirrors the commitment to revolutionizing financial landscapes worldwide.

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