

Cross-border commerce

How to navigate the corridors of cross-border commerce



4 key changes in consumer behavior

- #1**

Demand endless aisles
- #2**

Expect multiple options including payment options
- #3**

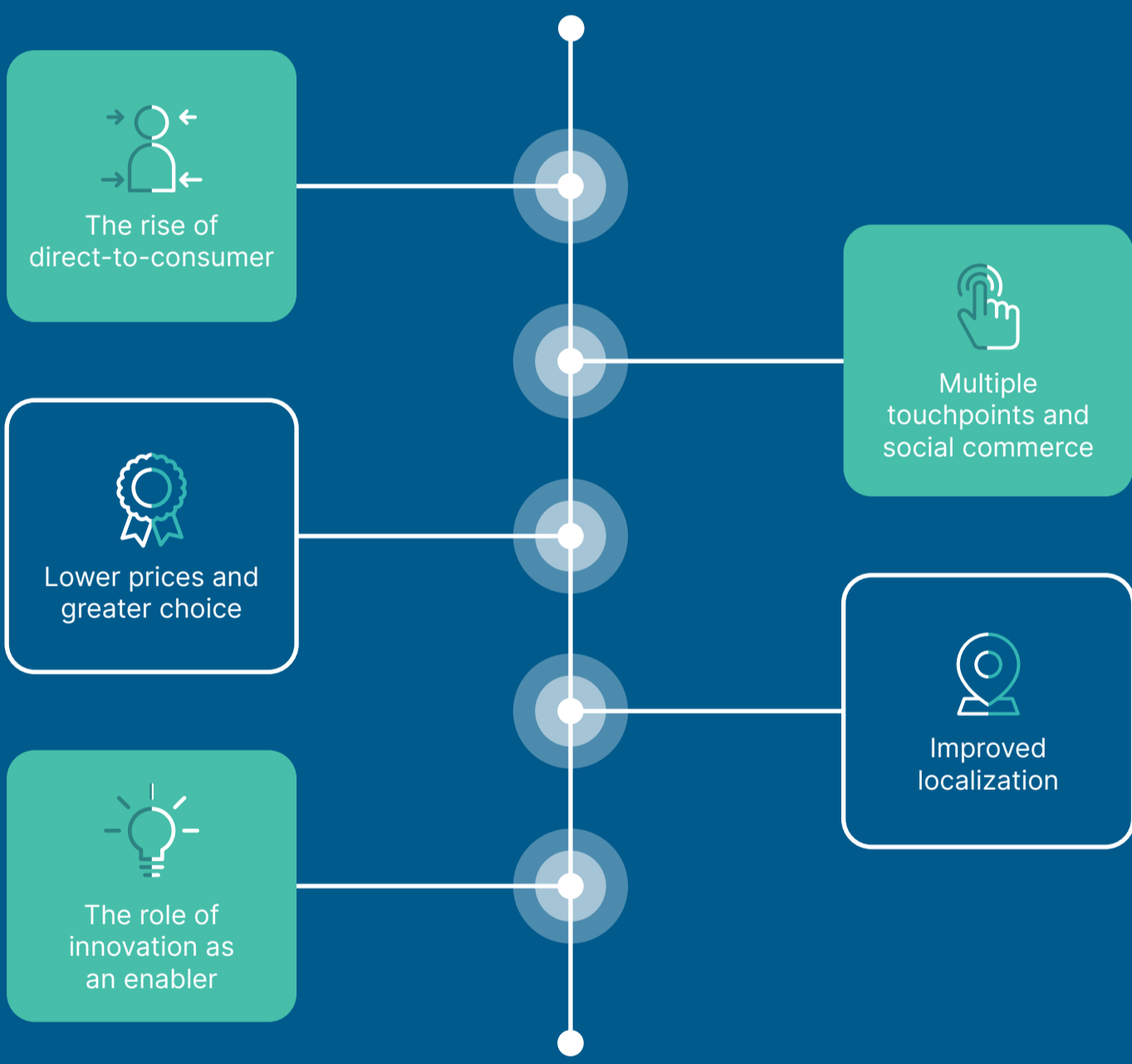
Want-it-now fast delivery
- #4**

Adopt social commerce


5 corridors of commerce





5 enablers of cross-border





6 future trends not to be missed


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Social commerce (live streaming, influencer marketing)
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Increasing depth of engaging through interaction/loyalty/ In-App rewards
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Online order and offline pickup (O2O)
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Adoption of new technologies such as AI and AR to improve the user experience
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Increasing popularity of buy now pay later (BNPL) options
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Growth of voice commerce

For further information
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