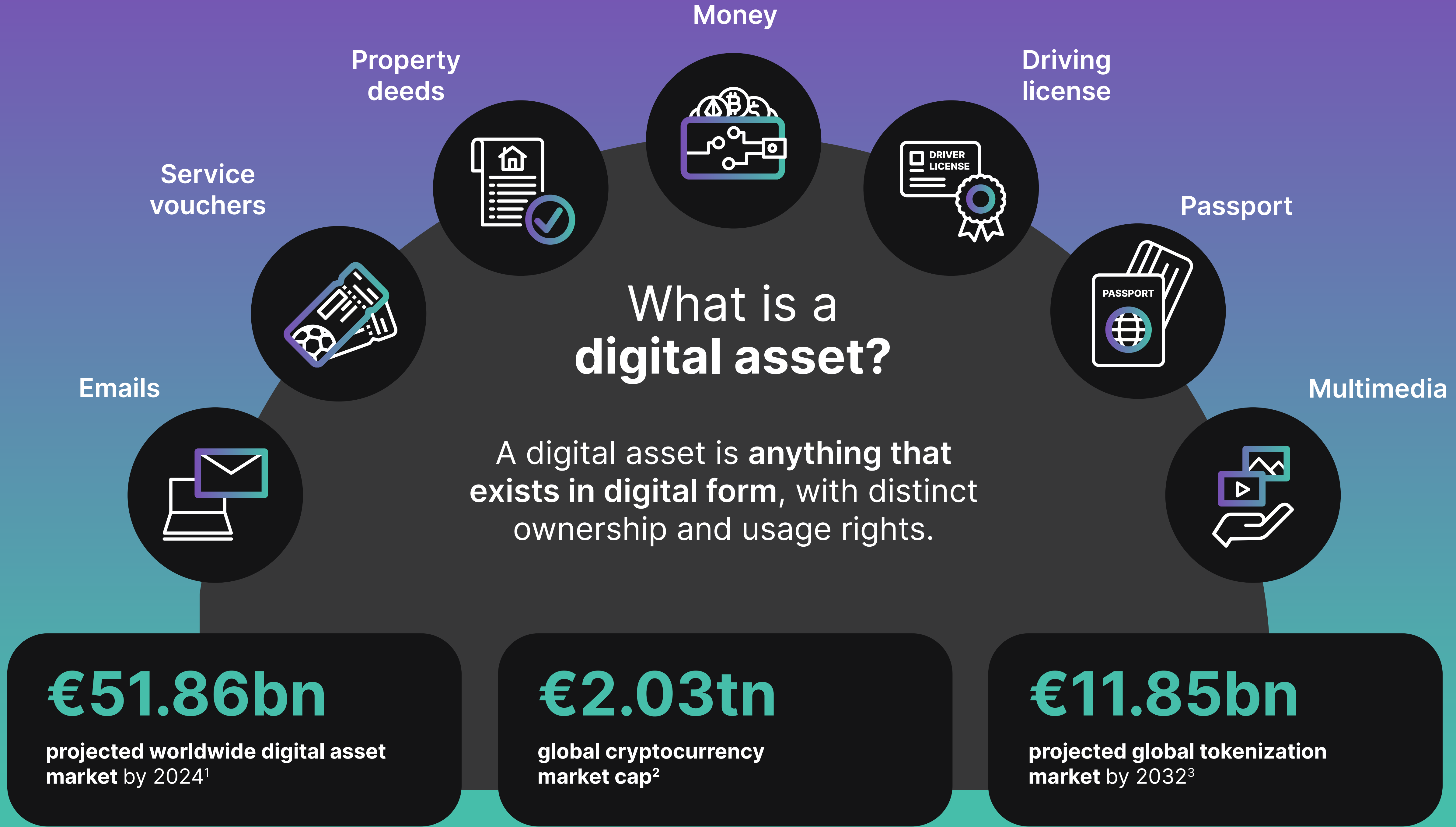
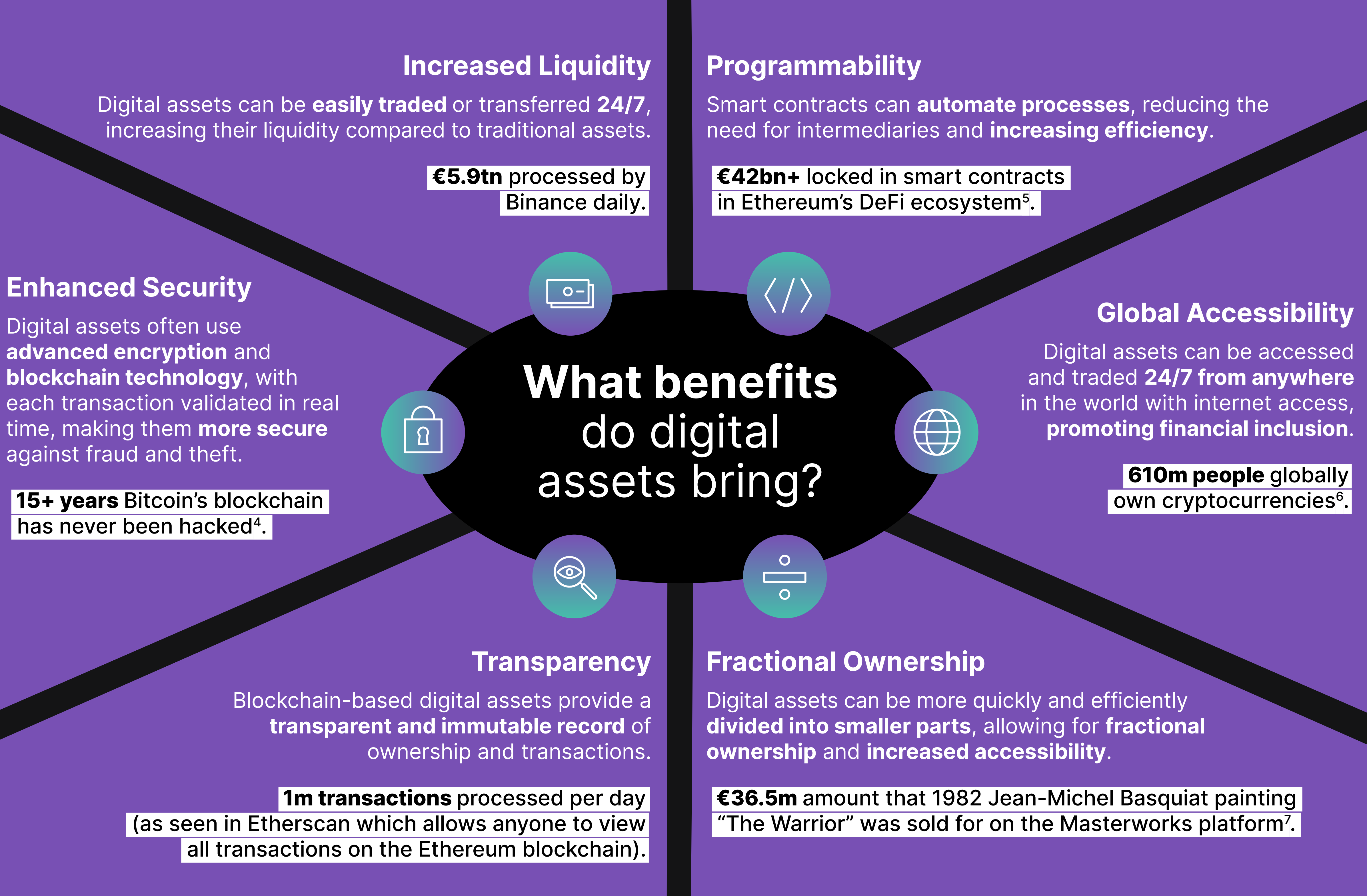
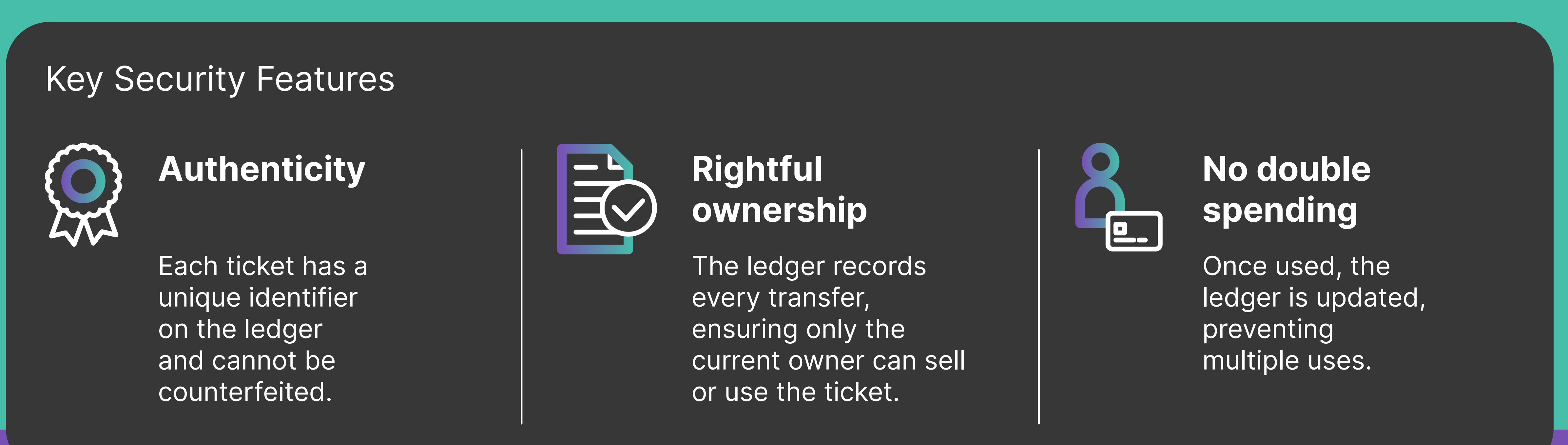


Digital Assets Demystified: Real solutions for a changing world.

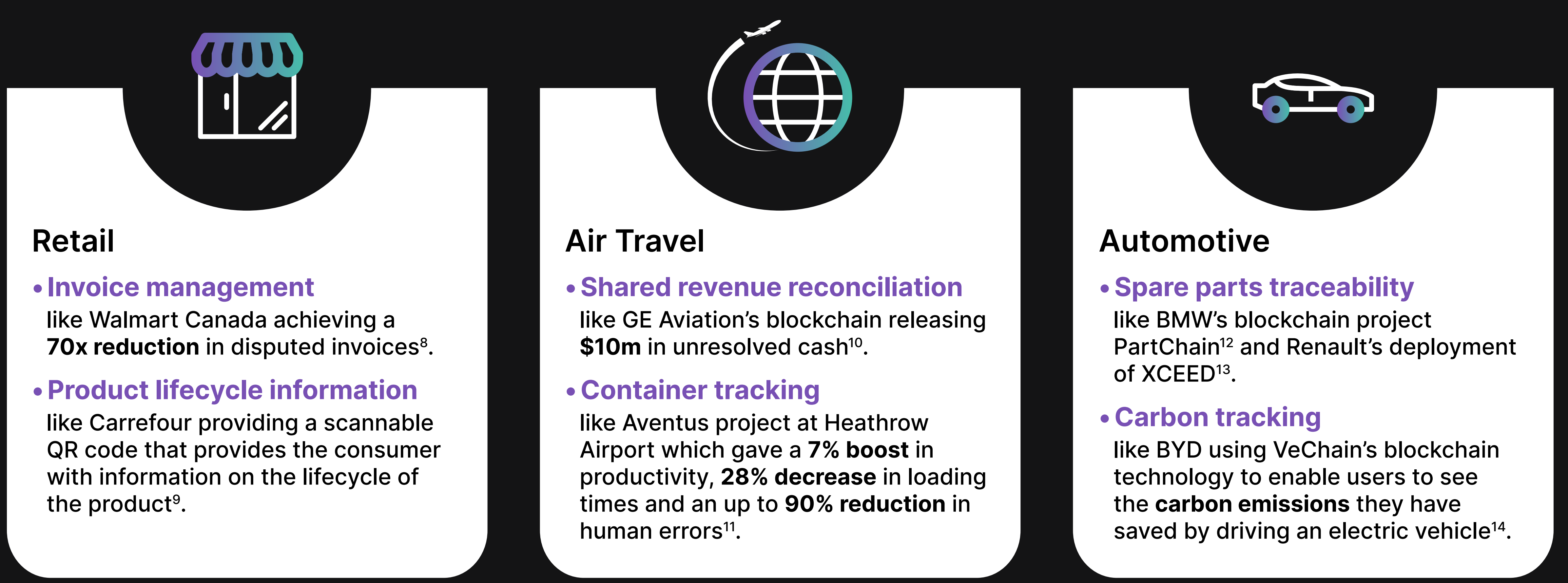


How do they work?

Imagine this example journey of a digital football match ticket to understand how digital assets work:



How are digital assets being used today?



A glimpse into the future.

Want to find out more?

Download the Navigating Digital Payments report

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1 Statista (Digital Assets Market Forecast, figures converted to Euro)
 2 CoinGecko (figures converted to Euro, as at 19/09/2024)
 3 Fortune Business Insights Tokenization Global Market Report (figures converted to Euro)
 4 Investopedia: Can crypto be hacked?
 5 CryptoSlate: Ethereum DeFi ecosystem suffers contraction, TVL down to \$47 billion in 2024
 6 Crypto.com report: Crypto Market Sizing July 2024
 7 Binance.com (figures converted to Euro, as at 01/10/2024)
 8 Transition: Blockchain in retail: 4 use cases and 6 real-life examples
 9 EffectiveSoft Blog: Blockchain in retail industry: benefits and use cases
 10 Emergen Research Report: Aviation Blockchain Market (August 2023)
 11 Airport Technology: Blockchain is taking flight in aviation
 12 BMW Group Press Release: BMW Group uses Blockchain to drive supply chain transparency
 13 Renault Group Press Release: XCEED, the new blockchain solution for the certification of vehicle compliance is moving a step further in Europe
 14 Reflexivity Research Report: VeChain Continues Sustainability Efforts