



The rise of resale.

Resale is set to be the **future of retail.**

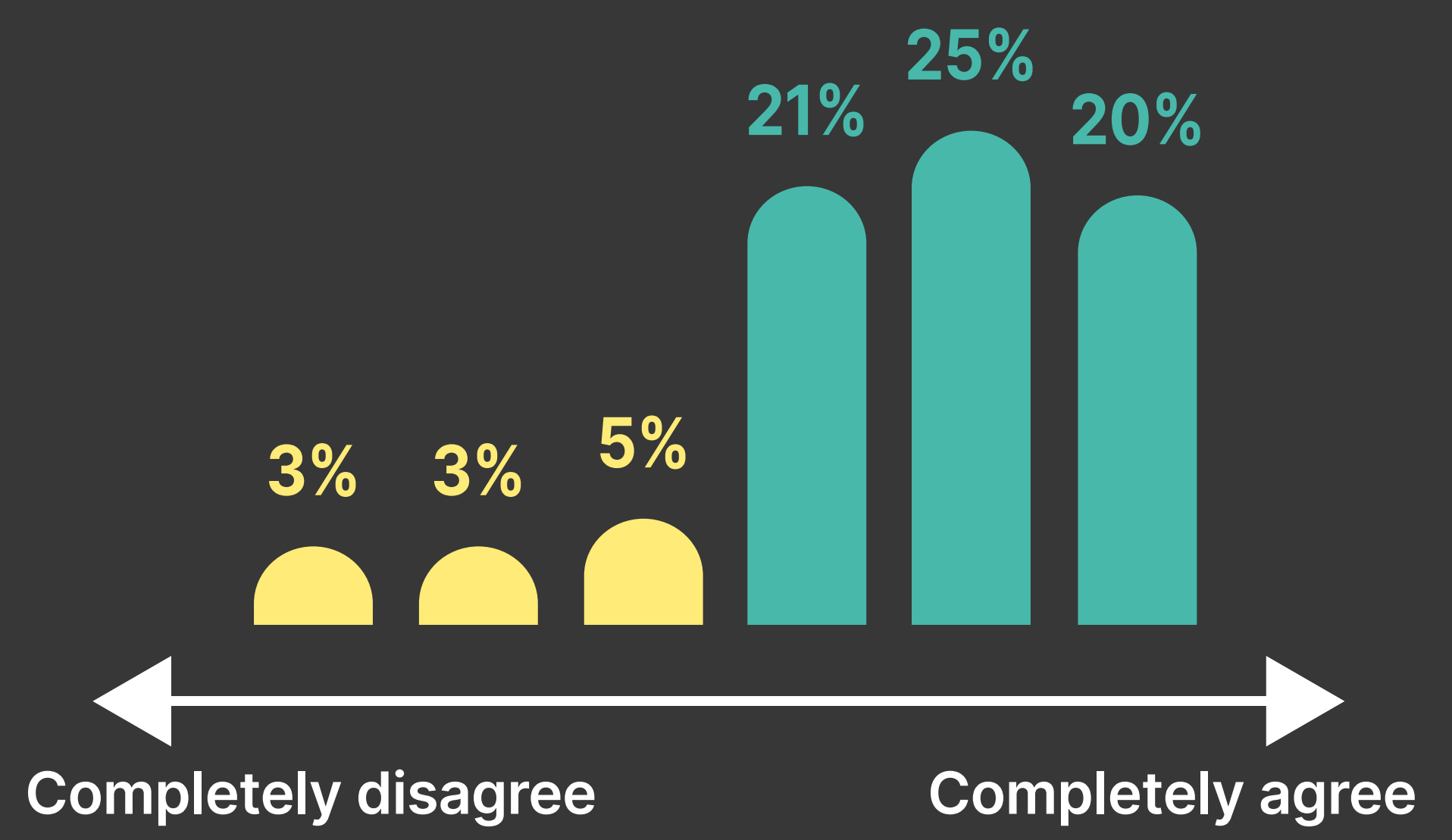
The global clothing resale market is growing **16 times faster** than traditional clothing retail and it is happening in all regions¹.



66% of consumers are more willing to buy second hand products now than they were 5 years ago².



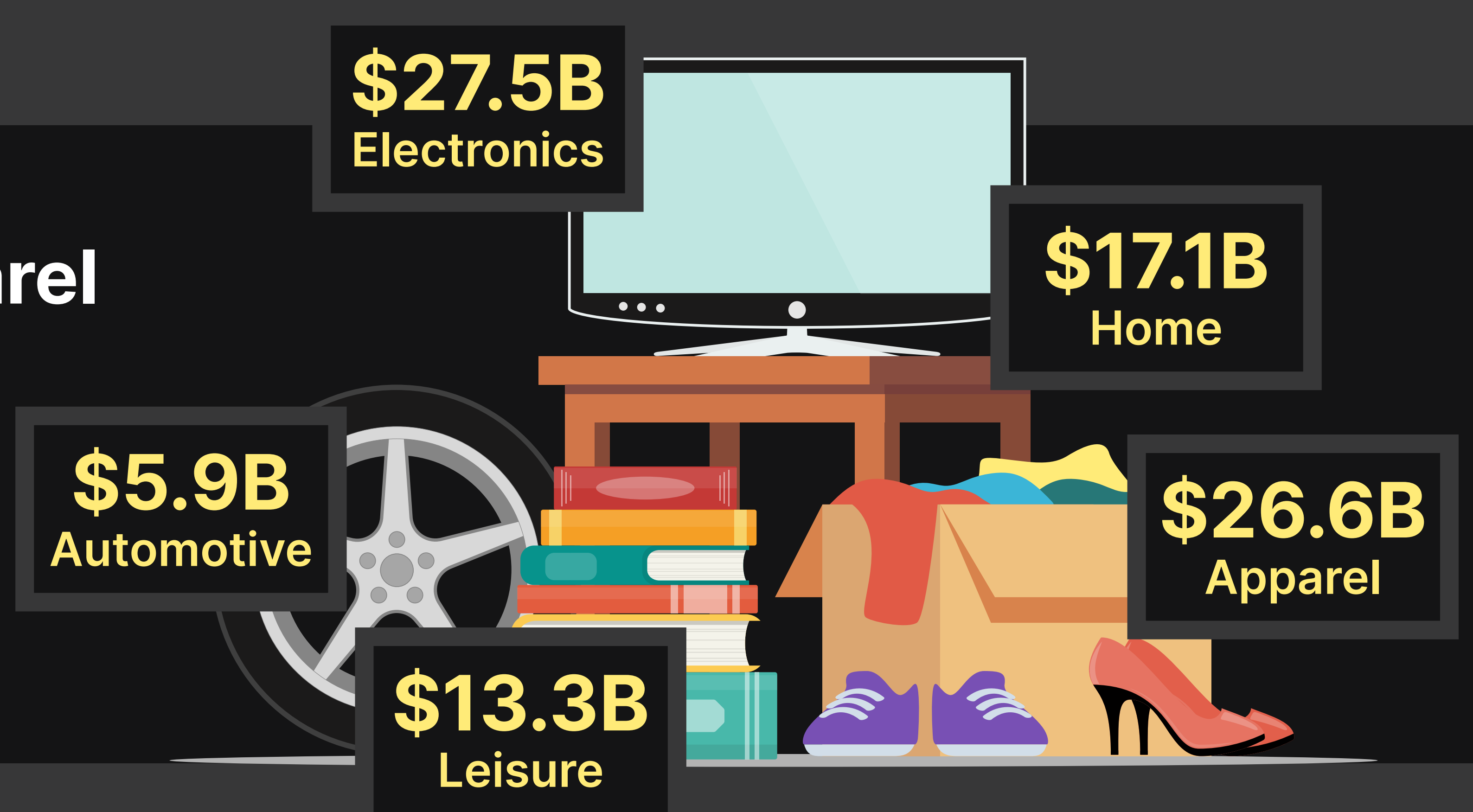
Would you say today you're more willing and considering to buy second hand than 5 years ago?



¹ GlobalData Consumer Resale Survey.
² Worldline survey.

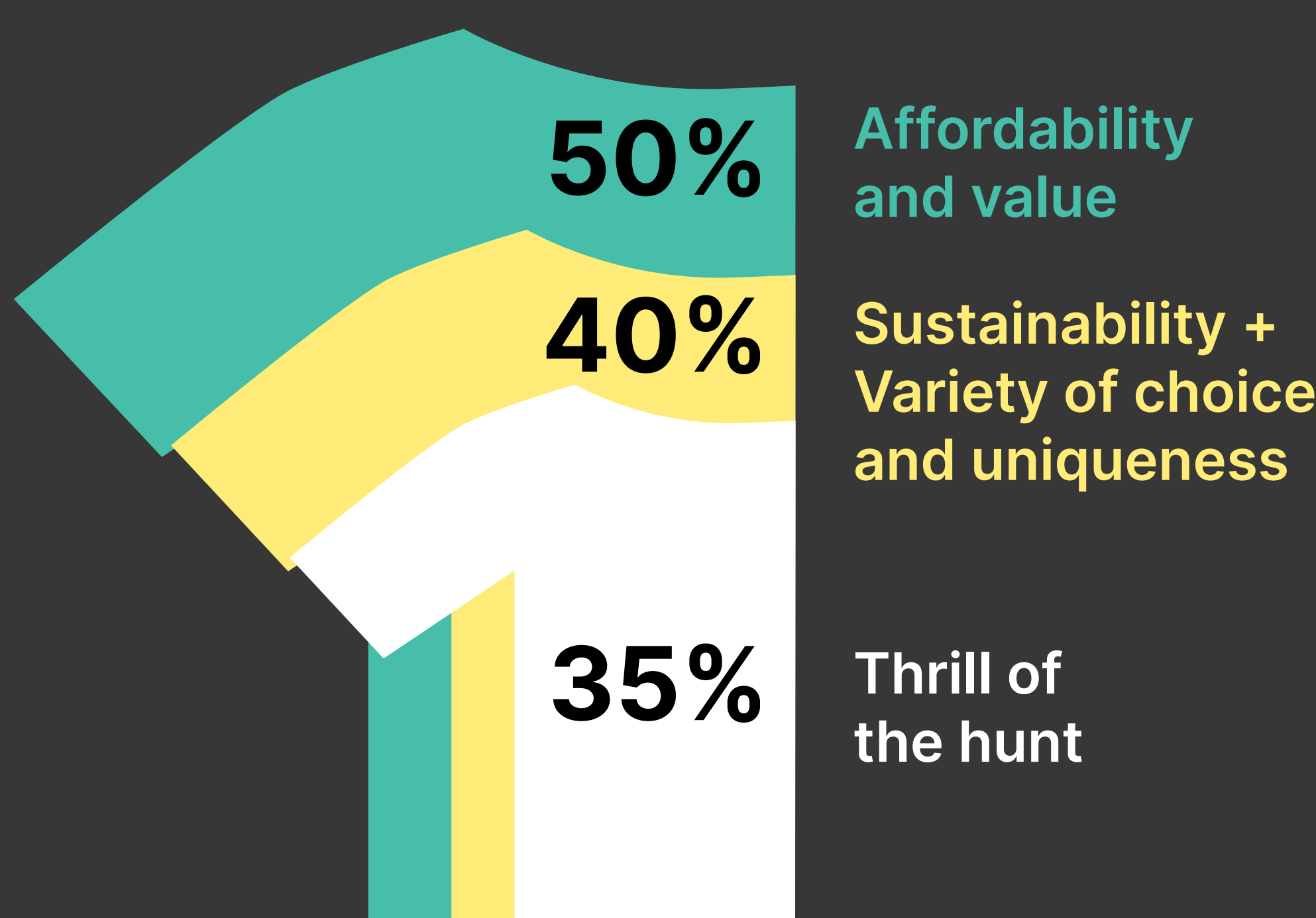
Electronics and apparel were the leading resale categories³.

³ GlobalData 2021 Market Analysis and Forecasts.



Consumers buy second-hand to **save money and to reduce their environmental impact.**

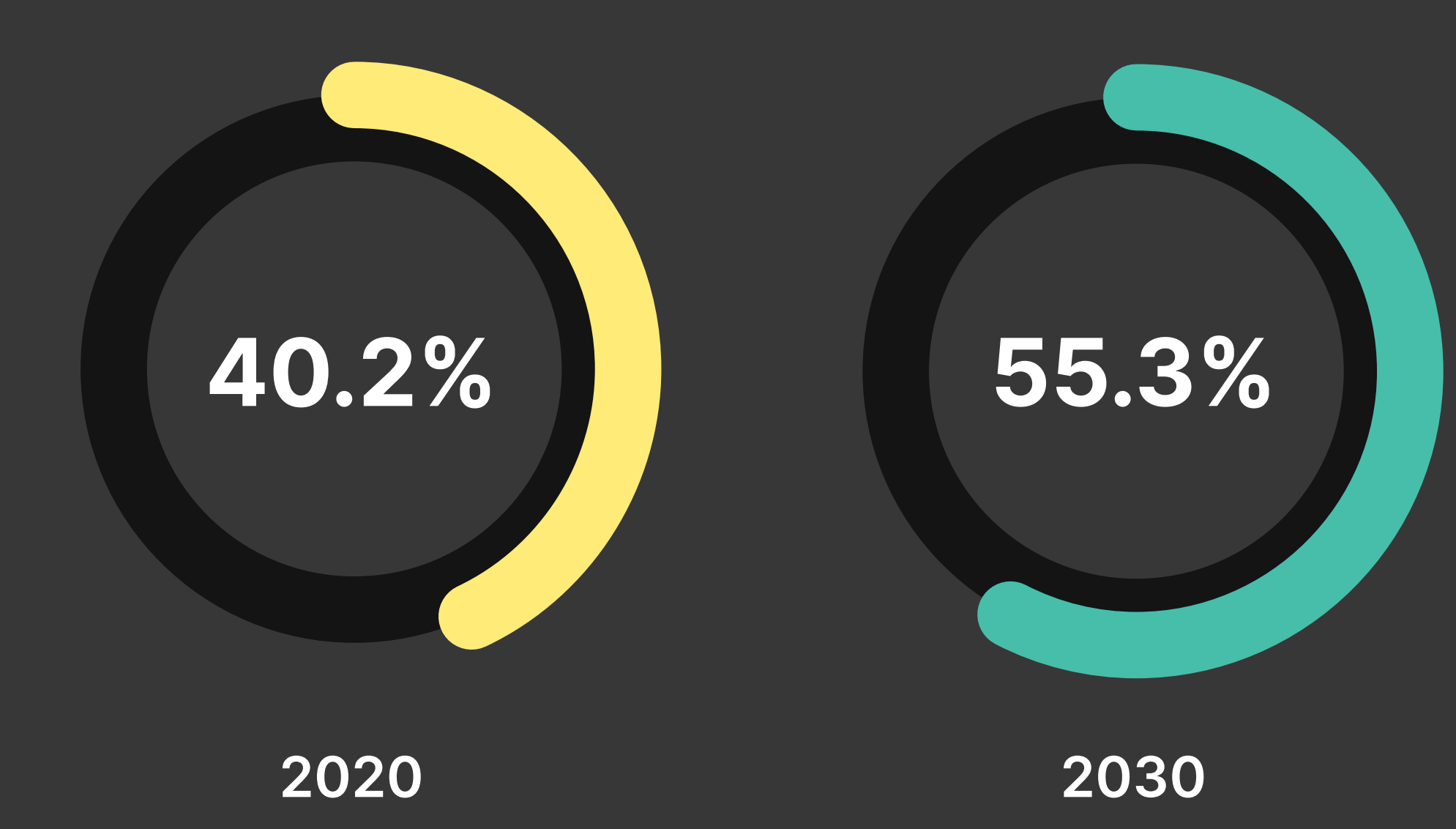
Drivers of second-hand consumption worldwide in 2022⁴.



⁴ Statista 2023.
⁵ GlobalData 2021 Market Analysis and Forecasts.

Technology and online marketplaces are driving the growth of resale⁵.

% of resale online
+248.7%
Total online growth from 2020-30




Younger generations are leading the shift to the sharing economy.

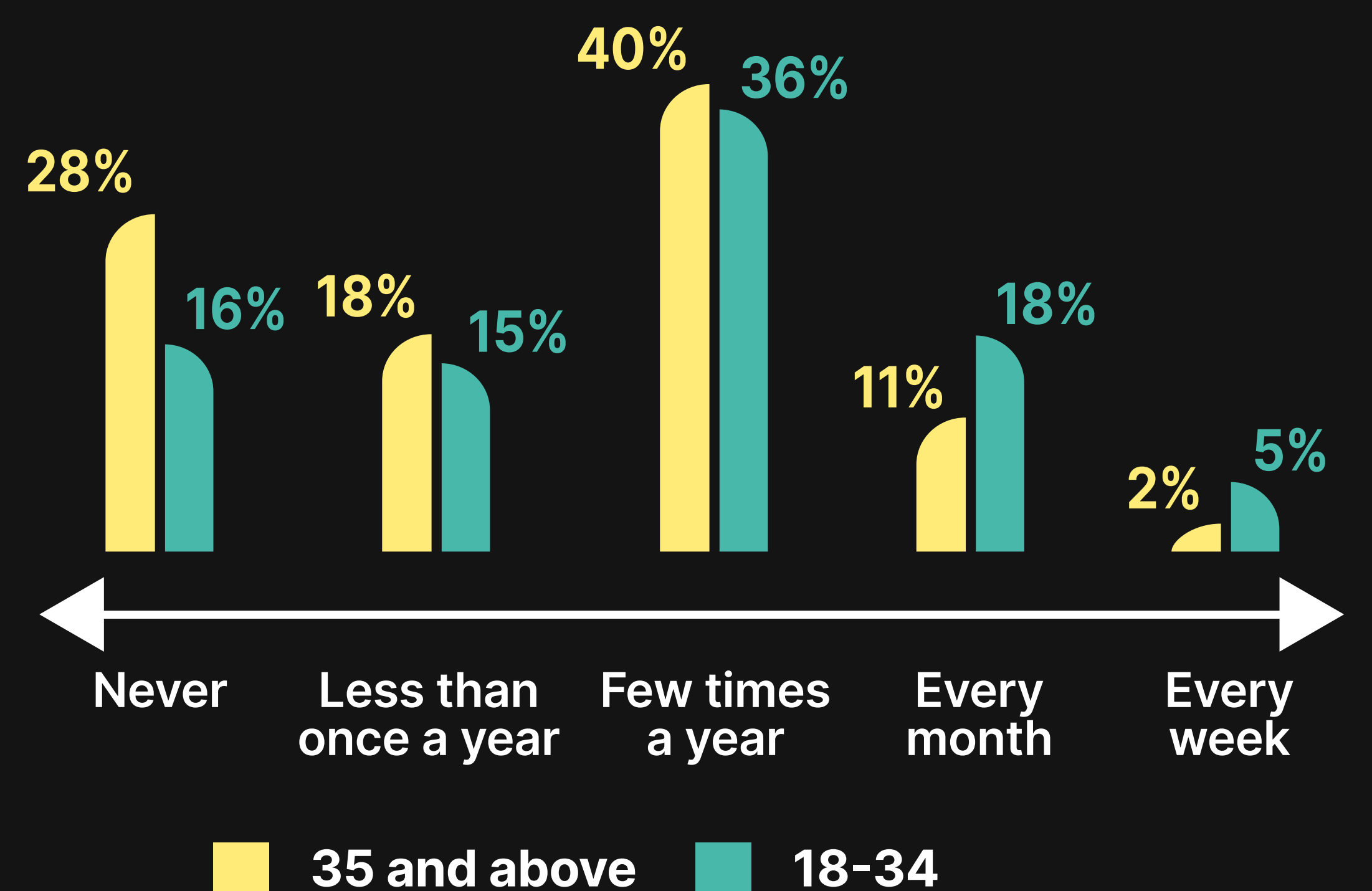
Gen Z consumers are more inclined to use **renting and sharing**, especially for clothes and sport equipment⁶.



33% of young consumers are renting regularly compared to 13% for older generations⁶.



How often do you rent items?



⁶ Worldline survey.

Want to find out more?
Download the full Navigating Digital Payments report.

[Download the report](#)

worldline.com

