

# Your Worldline Gift Cards with individual layout

## Instructions for designing your card

These instructions tell you how to prepare your file for printing your individual card. We recommend using a graphic designer to design the layout.

### Front

The front side of the card is for you to design.

— Maximum TrimBox (final format) for your design:	85.60 mm × 53.98 mm
..... Bleed:	2.00 mm
- - - Safe zone:	2.00 mm
Resolution:	300 dpi



### Reverse

You can individualise the reverse side with your logo or the name of your company. If you do not want to use a logo but only your company name on the reverse side, please also send the data in PDF format.

— Maximum TrimBox for your logo or company name:	30.00 mm × 23.50 mm
..... Bleed:	1.00 mm
Resolution:	300 dpi



### Bleed/Edge trim

The trimmed size of designs that are bled off should always have a bleed of at least 2.00 mm to the TrimBox including crop marks. Do not place text or images closer than 2.00 mm to the TrimBox to avoid punch holes. Background graphics and images that are meant to go the edge of the document are to be included in the bled area to avoid white edges after cutting.

## Data transmission

The print data must be uploaded directly when ordering via the Worldline Gift Cards webshop at [giftcards.worldline-solutions.com](https://giftcards.worldline-solutions.com).

## File formats/PDF version

If possible, please send your data as print-ready PDF files, preferably as PDF/X-3 files:

- All of the fonts and the signs used in the document must be embedded or converted to paths.
- All colors must be defined as CMYK. Image files must be embedded.
- No transparencies, no layers
- The TrimBox and BleedBox (trim area) must be correctly defined.

## Colours

- All colors must be defined as CMYK (following CMYK profile: ISOcoated).
- If you want black surfaces to be deep in color or you use large black lettering, it should be set off with 40 % cyan because when printing on PVC, black alone is not fully opaque and it therefore looks like dark gray instead. The maximum color application of 300 % (e.g. C50/M30/Y30/K100) may not be exceeded under any circumstances.
- The screen representation is not binding in terms of color. You can check the colors in your document using color palettes or request a color digi-proof that is binding.

## Printing

Offset printing is used. The printed image is protected by a PVC overlay. Offset printing yields top grade quality and is currently the best process for producing PVC cards.

## Permission to print

Permission to print is granted on the basis of screen proofs in PDF. A GMG digital proof after PSO is provided only if expressly requested. The cost for this is about CHF 50 / EUR 50. Permission to print based on digital proofs according to PSO prolongs delivery time by one week.

Your local point of contact can be found at: [worldline.com/merchant-services/contacts](https://worldline.com/merchant-services/contacts)

