



ALIPAY+

Cross-border mobile payment

A UNIFORM SOLUTION FOR UNLIMITED ACCEPTANCE FOR POPULAR WALLETS

The digital transformation of global payment systems is in full swing. Mobile payments are enjoying increasing popularity and the acceptance of mobile wallets is growing rapidly among merchants and consumers alike. Alipay+ is a payment solution that connects merchants to more than a billion consumers worldwide. As a master wallet, Alipay+ includes the most popular wallets from Asia and Europe and offers

an easy way to accept payments from all supported digital means of payment. This means merchants can serve their international customers seamlessly and in the shortest amount of time. With Worldline as a preferred partner, you can easily offer Alipay+ without any additional infrastructure: in-store and online.

CUSTOMER BENEFITS

- Payments are made in a matter of seconds
- Quick and easy payment
- Familiar means of payment that are seen to be trustworthy
- Benefit from Alipay+ discounts and exclusive benefits

MERCHANT BENEFITS

- No additional investment – all you need to do is run a software update for your existing terminals
- The same QR code for all mobile wallets
- Straightforward processes – the process at the payment terminal is exactly the same as for card payments
- A solution from a single source: single Alipay+ acceptance covers all relevant mobile payment methods
- Easy integration into cash register systems
- Better user experience: define a uniform mobile payment experience, including intelligent sorting for the most popular wallets
- Secure means of payment

ACCEPT PAYMENTS WITH ALIPAY+ NOW

Alipay+ at the terminal

Alipay+ works with our terminals that can display the QR code – whether these are stationary or mobile, integrated into the cash register or standalone. The checkout assistant enters the payment amount as usual at the terminal or via the cash register system. The generated QR code is shown on the display and scanned by the user using their wallet of choice without having to also select a payment method, where the amount is displayed in the app and can then be confirmed.

Activating Alipay+ is easy and straightforward. The payment is fully automated – the means of payment does not have to be manually selected.

Alipay+ in e-commerce

International customers can use your products and services without having to leave their countries. Fast, international online transactions are easier than ever before with Alipay+. Make payments easier for your customers and integrate Alipay+ into your online shop. From QR code payments at the point of sale to automatic in-app payments, Alipay+ is convenient, secure and trusted by merchants worldwide.

REACH OVER A BILLION USERS AND INCREASE YOUR TURNOVER

Alipay+ gives merchants access to over a billion mobile users, including Alipay China and Alipay Hong Kong users. Alipay+ offers optimised payment options based on consumer preferences.

AlipayHK, Dana, pay, true money wallet, Boost, ezlink, N Pay, Touch nGO eWallet, BPI, GCash, rabbit LINE Pay, Alipay, + many more

Your local point of contact can be found at: worldline.com/merchant-services/contacts

